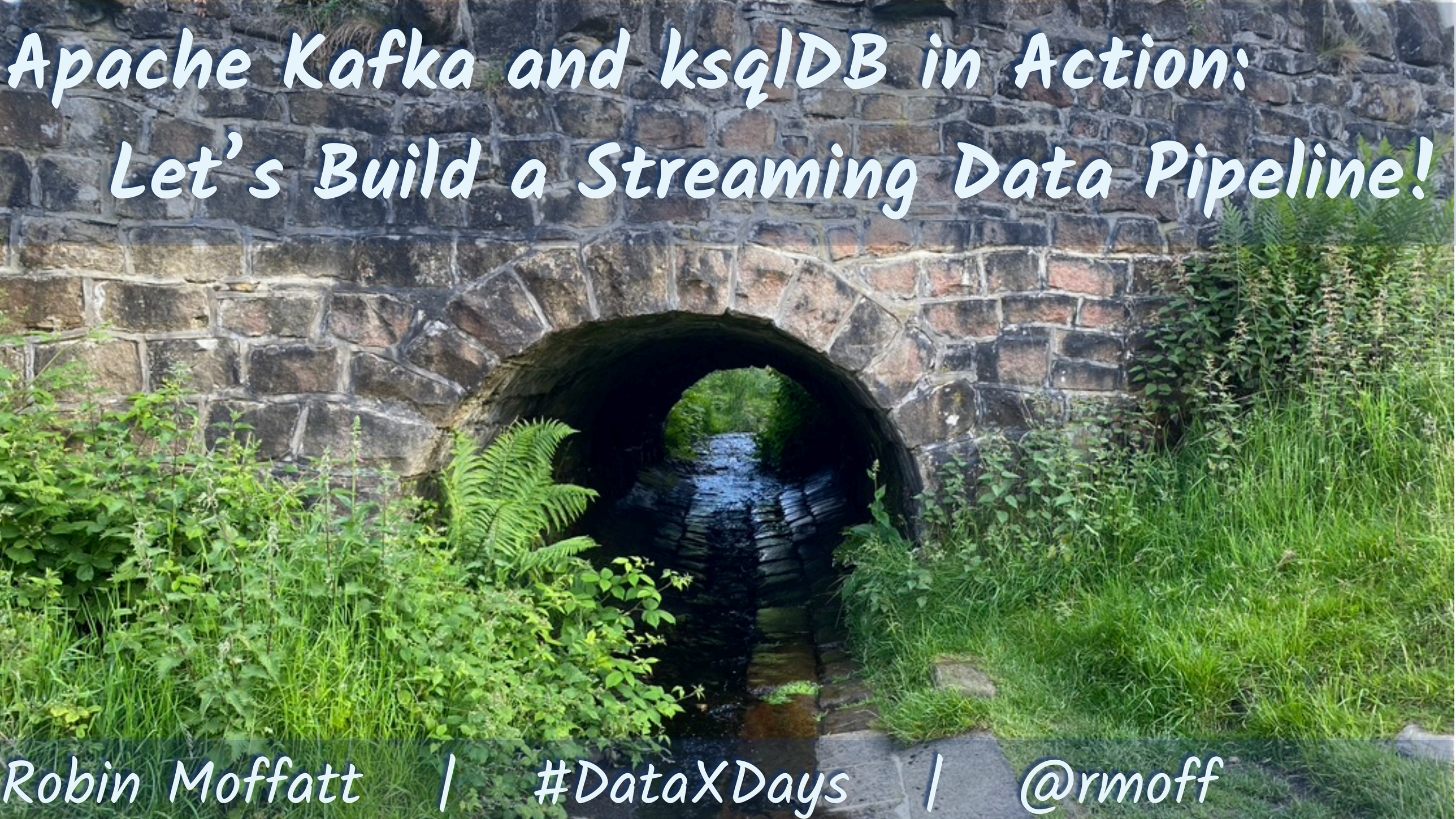

Apache Kafka and ksqlDB in Action:
Let's Build a Streaming Data Pipeline!
Robin Moffatt | #DataXDays | @rmoff

$ whoami

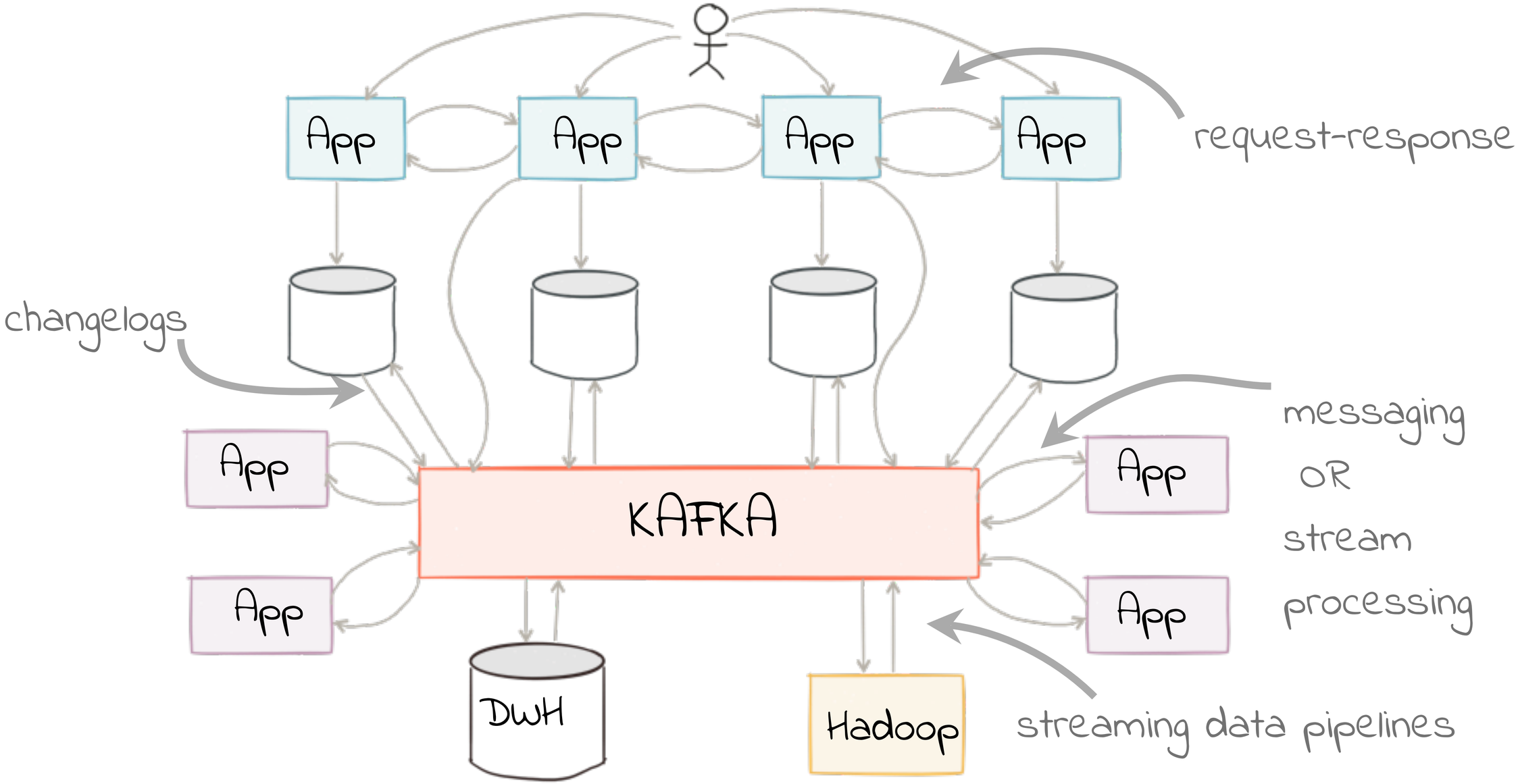
- Robin Moffatt (@rmoff)
- Senior Developer Advocate at Confluent

  (Apache Kafka, not Wikis 😉)

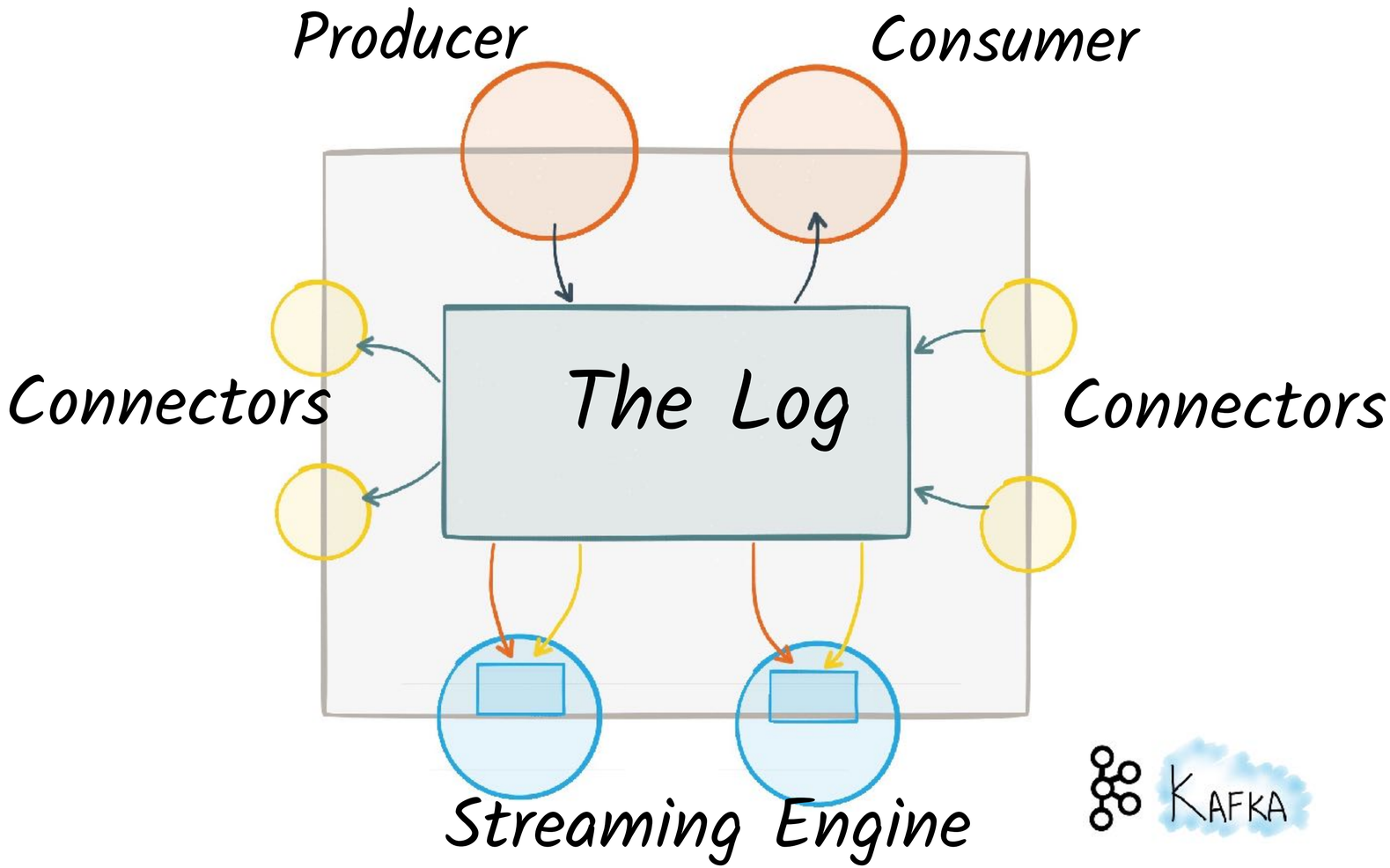
- Working in data & analytics since 2001
- Oracle ACE Director (Alumnus)

http://rmoff.dev/**talks** • http://rmoff.dev/**blog** • http://rmoff.dev/**youtube**

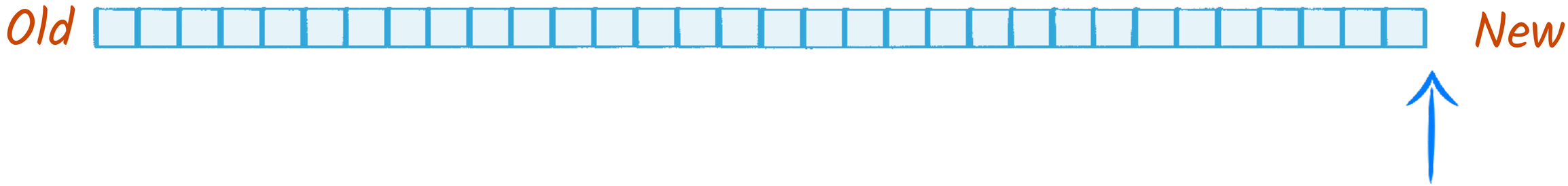
Kafka is an Event Streaming Platform



What is an Event Streaming Platform?



Immutable Event Log



Messages are added at the end of the log

Topics

Clicks

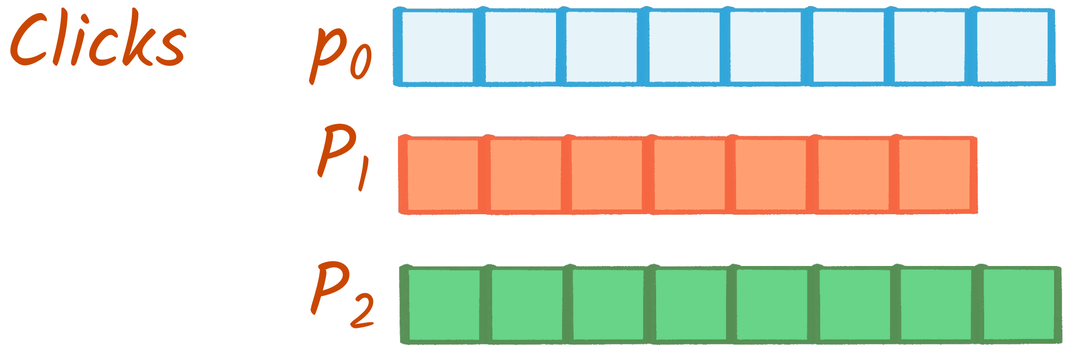
Orders

Customers

Topics are similar in concept

to tables in a database

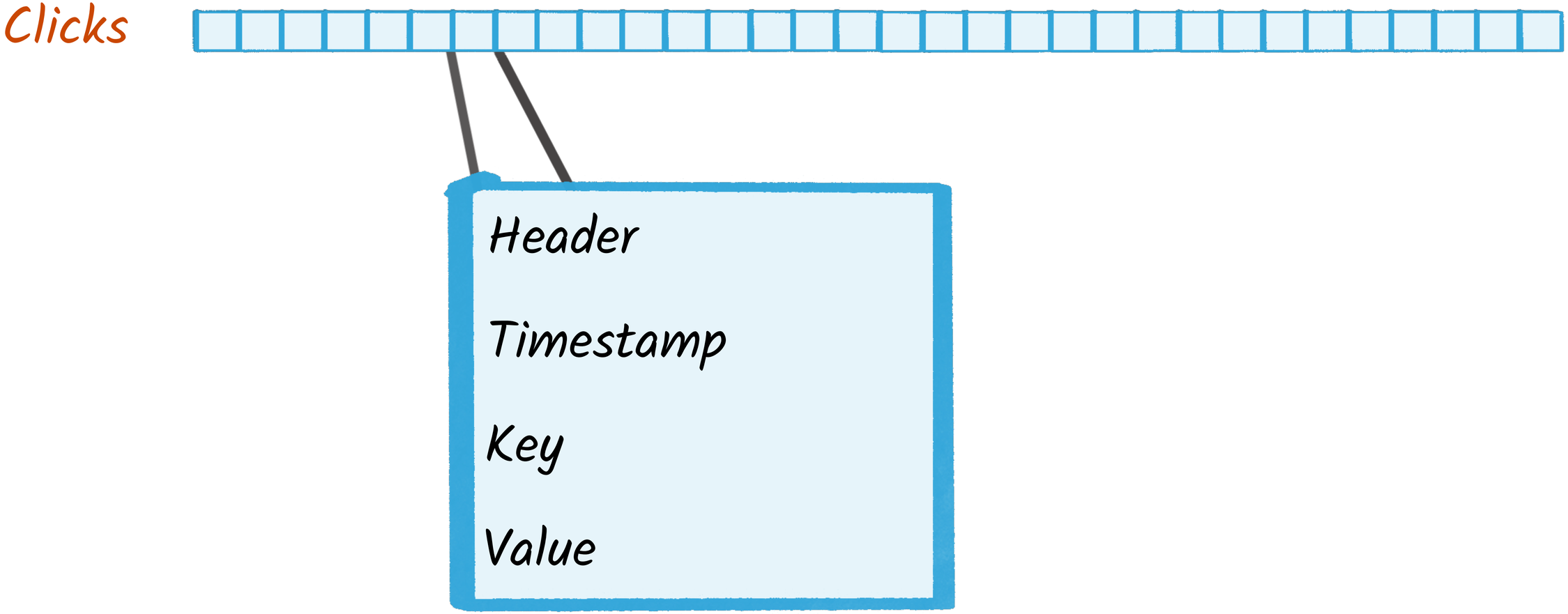
Partitions



Messages are guaranteed to be strictly ordered within a partition

Messages are just KN bytes

plus headers + timestamp



Serialisation & Schemas

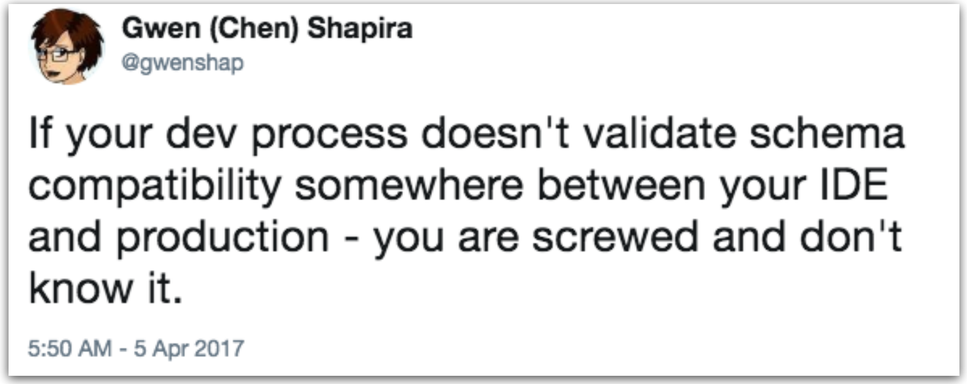
Avro 👍

Protobuf 👍

JSON Schema 👍

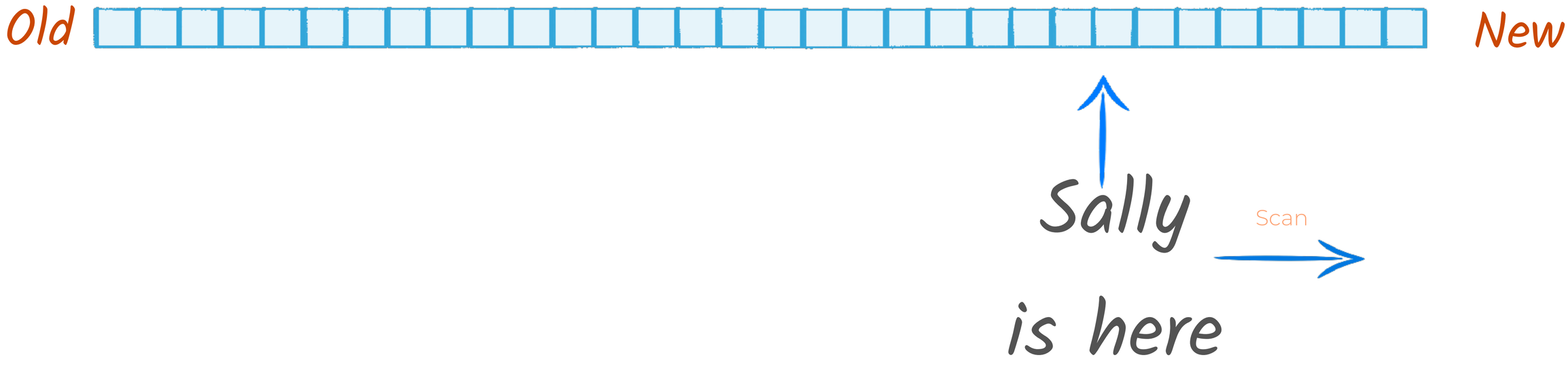
JSON 😬

CSV

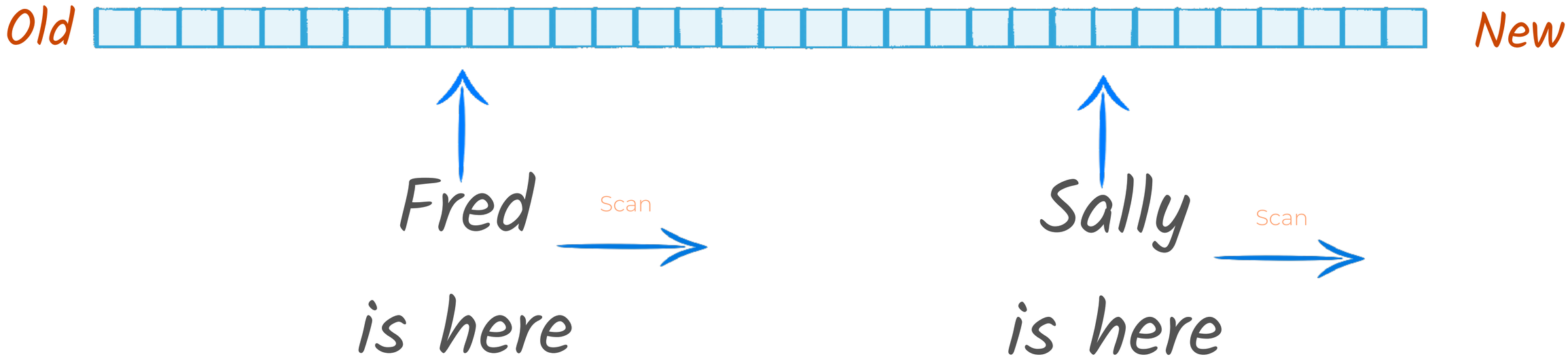


https://qconnewyork.com/system/files/presentation-slides/qcon_17_-_schemas_and_apis.pdf

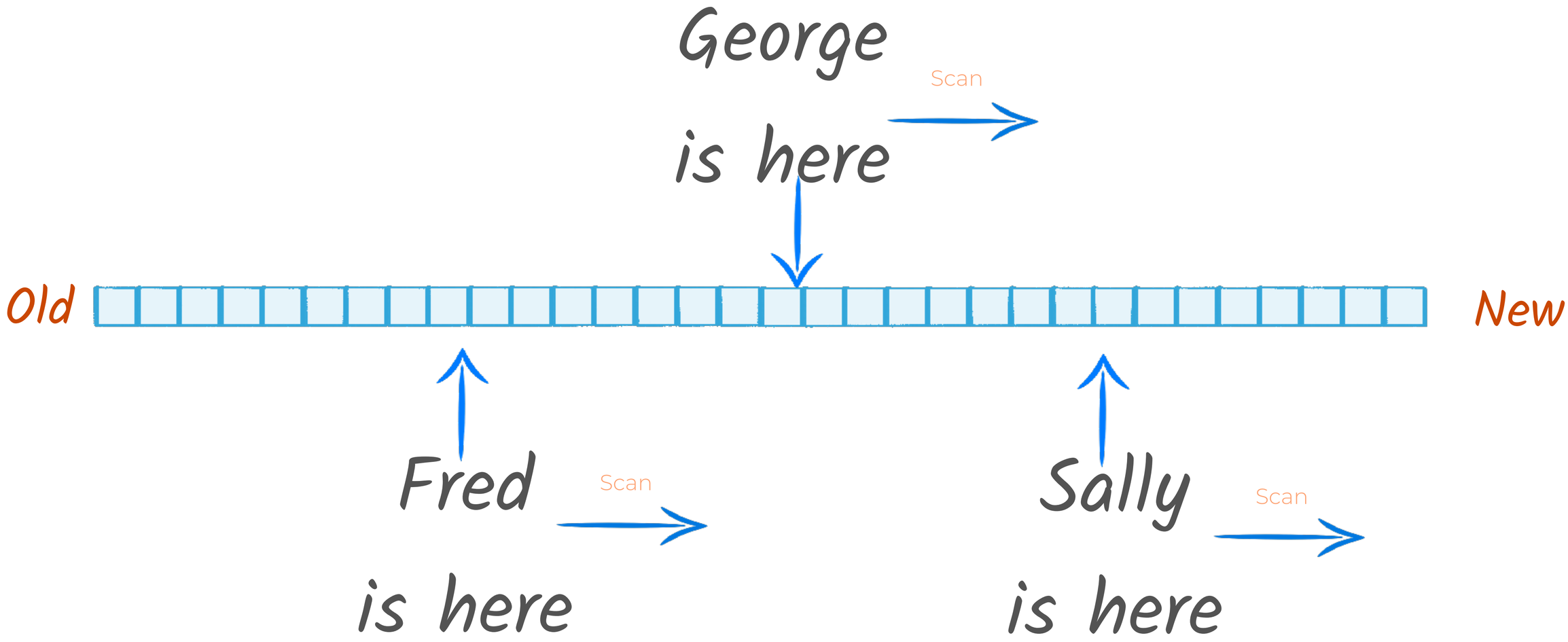
Consumers have a position all of their own



Consumers have a position all of their own

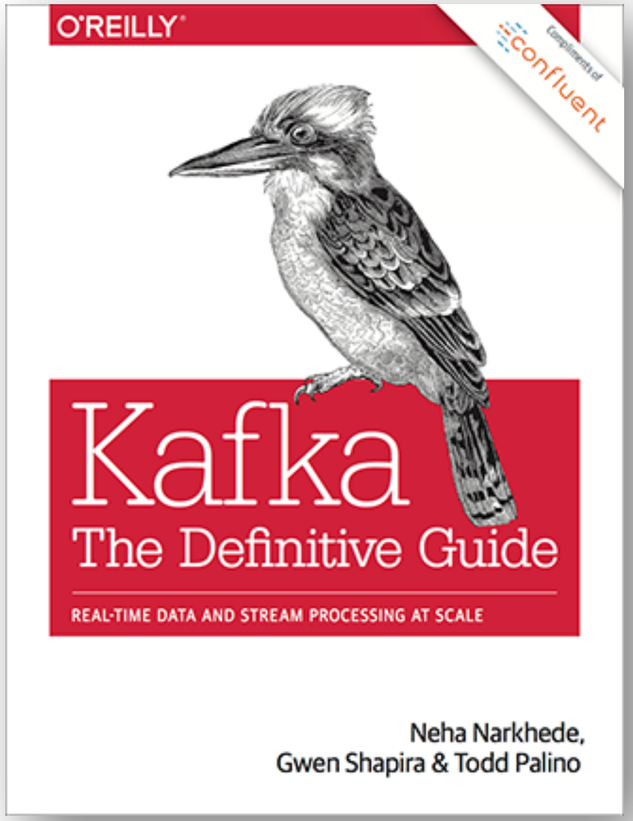


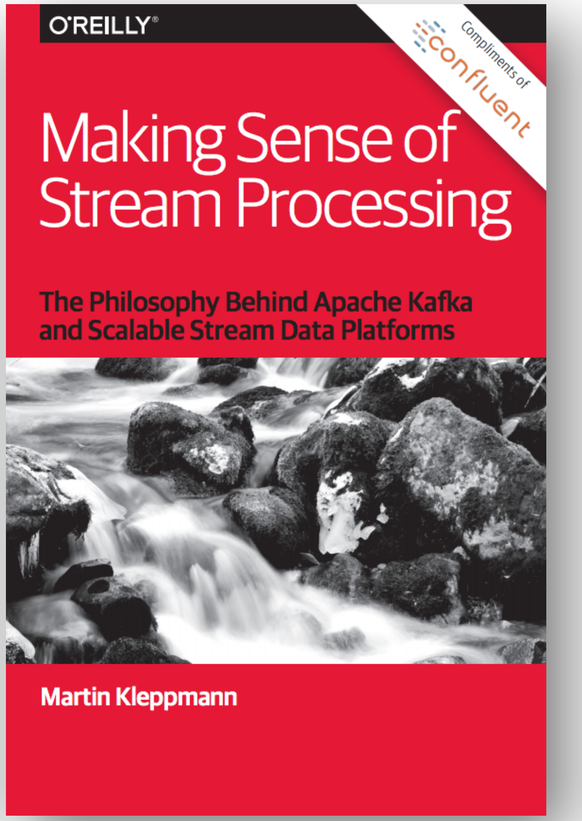
Consumers have a position all of their own

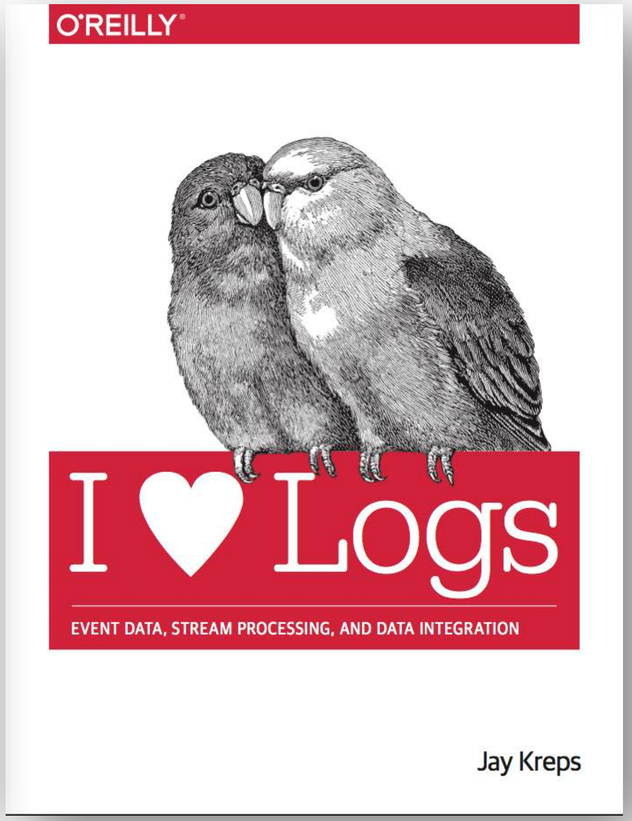


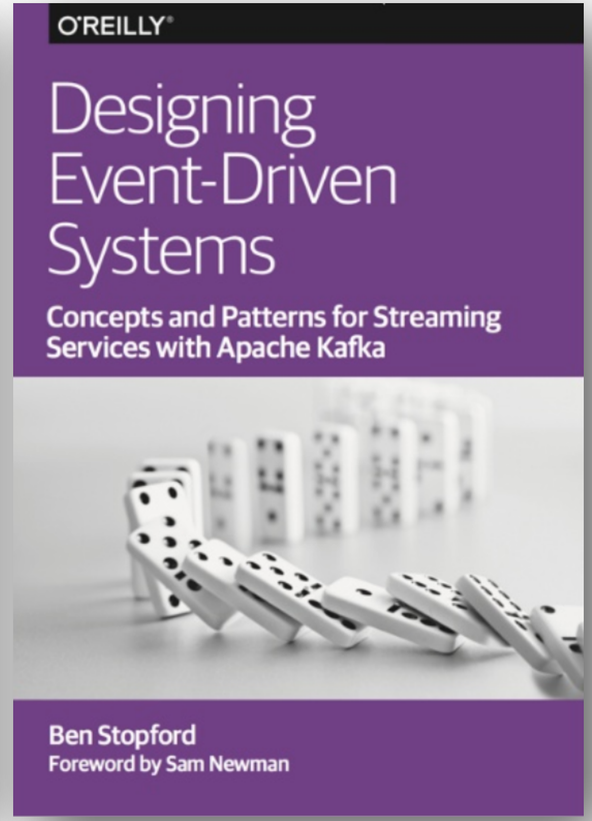
Free Books!

https://rmoff.dev/dataxdays









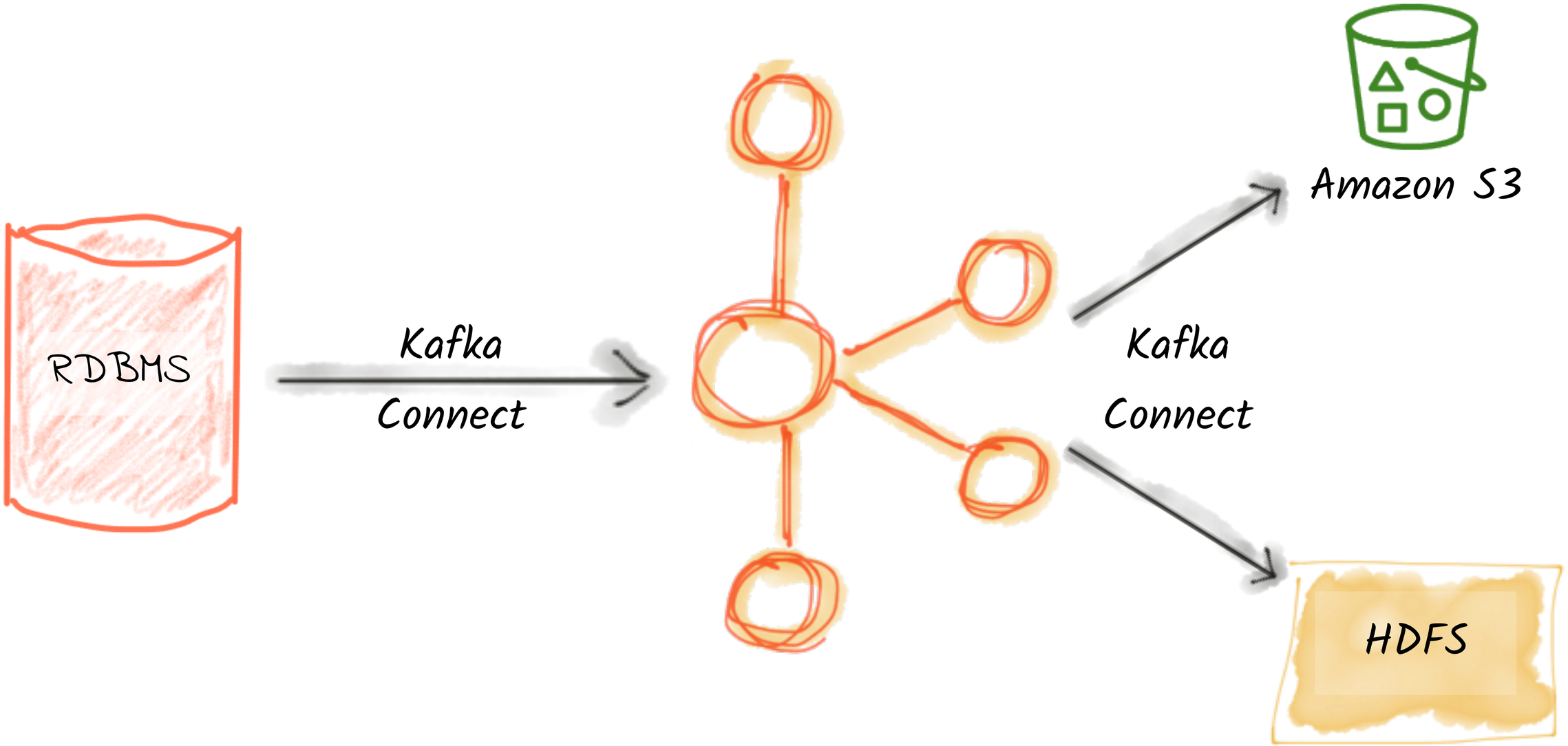
CONFLUENT

Streaming Data Pipelines

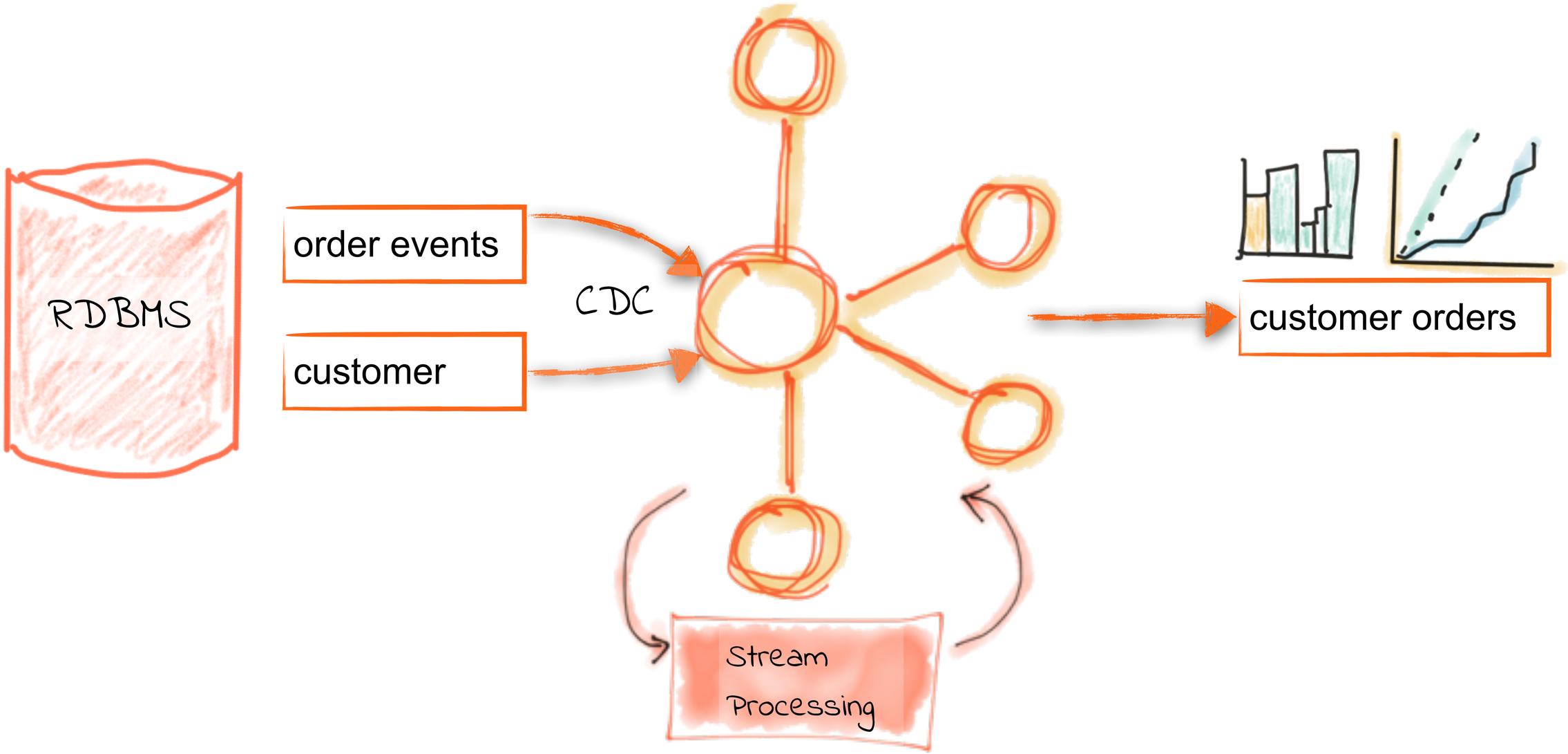
@rmoff | #DataXDays | @confluentinc

Photo by Victor Garcia on Unsplash

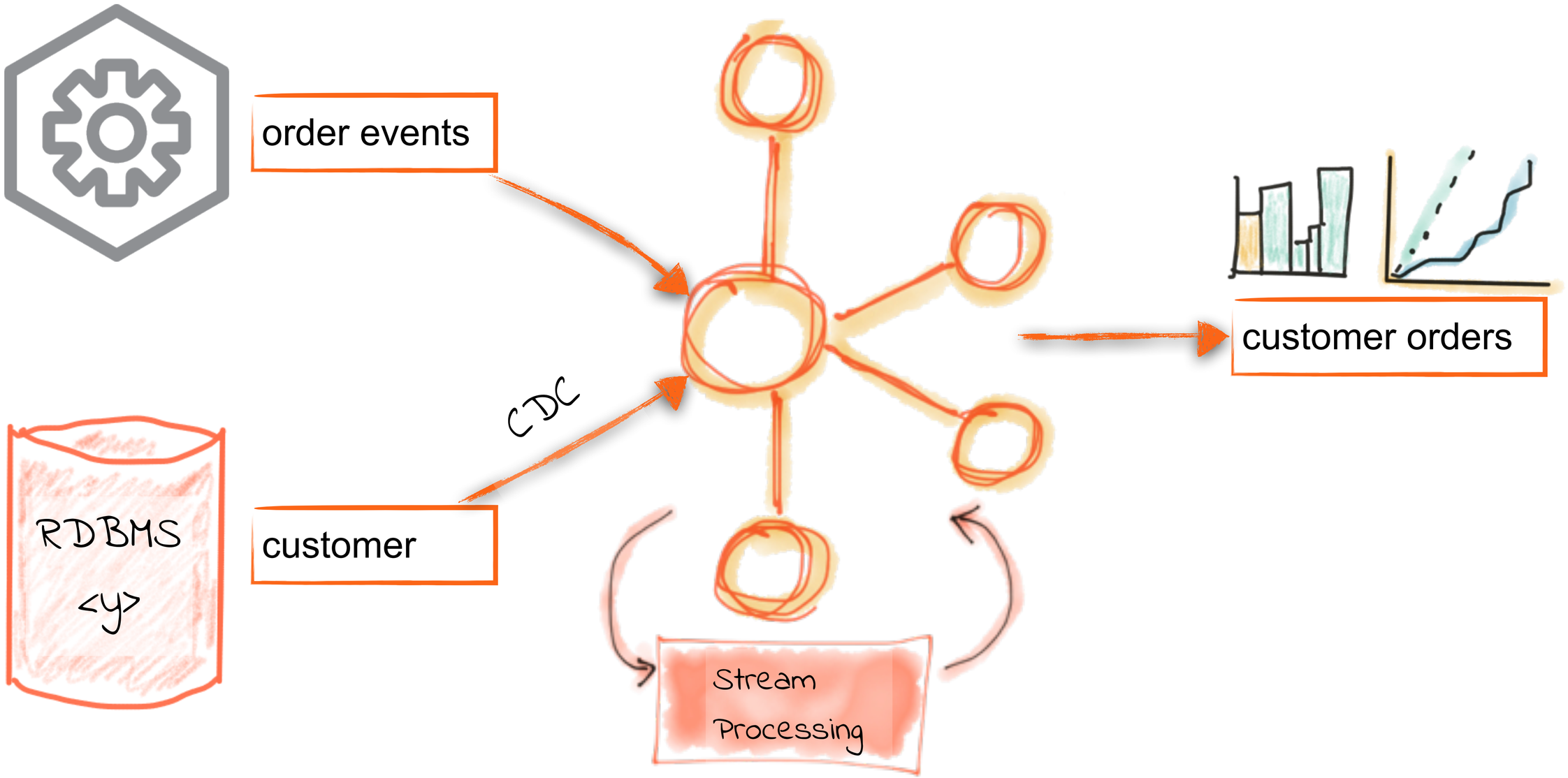
Database Offload



Stream Processing with Apache Kafka and ksqlDB



Real-time Event Stream Enrichment



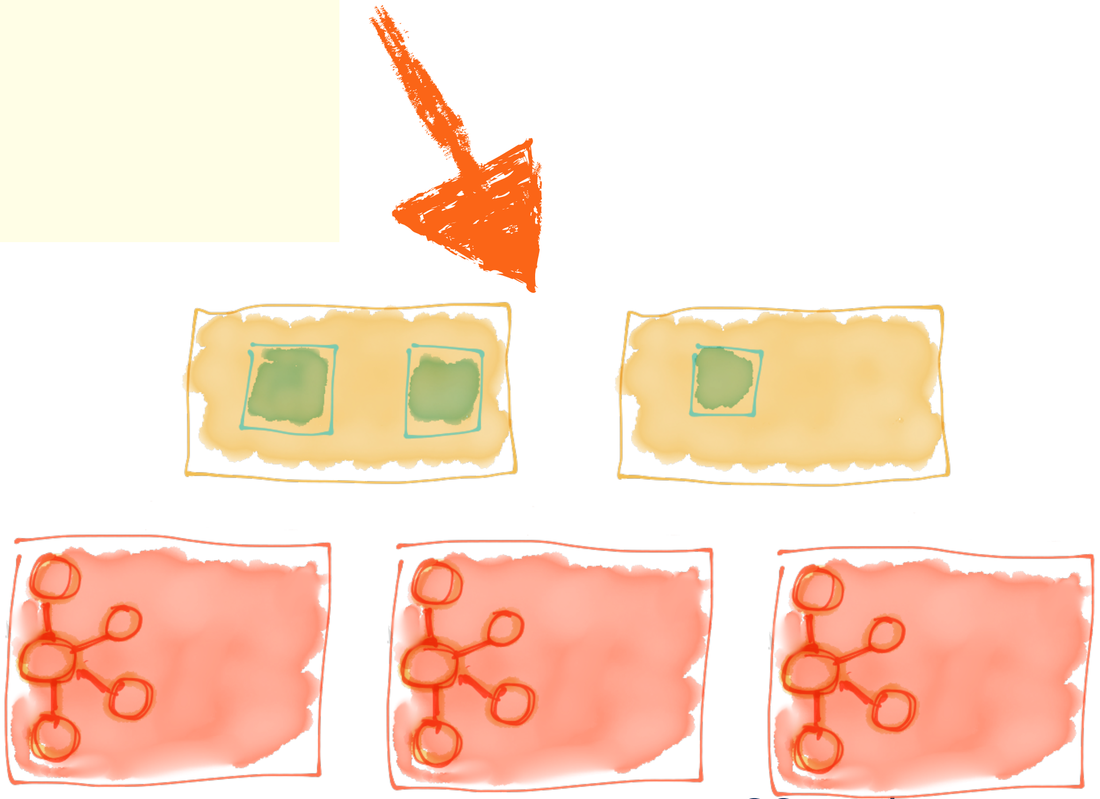
Building a streaming data pipeline

Integration + Stream Processing

Integration

Streaming Integration with Kafka Connect

Sources

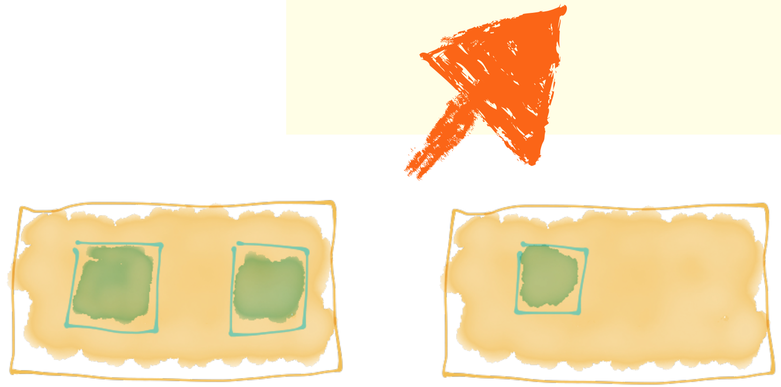


Kafka Connect

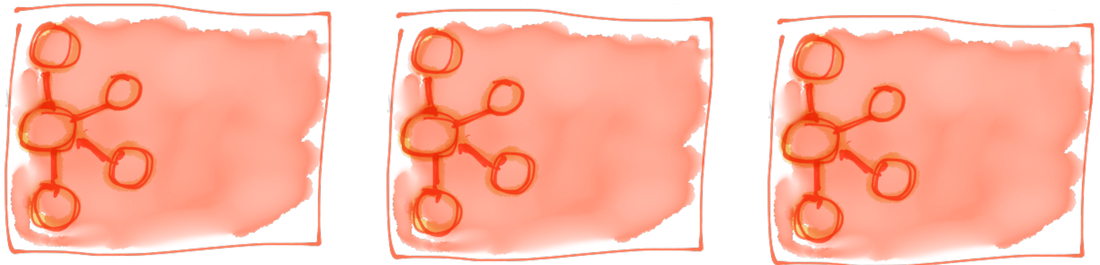
Kafka Brokers

Streaming Integration with Kafka Connect

Sinks

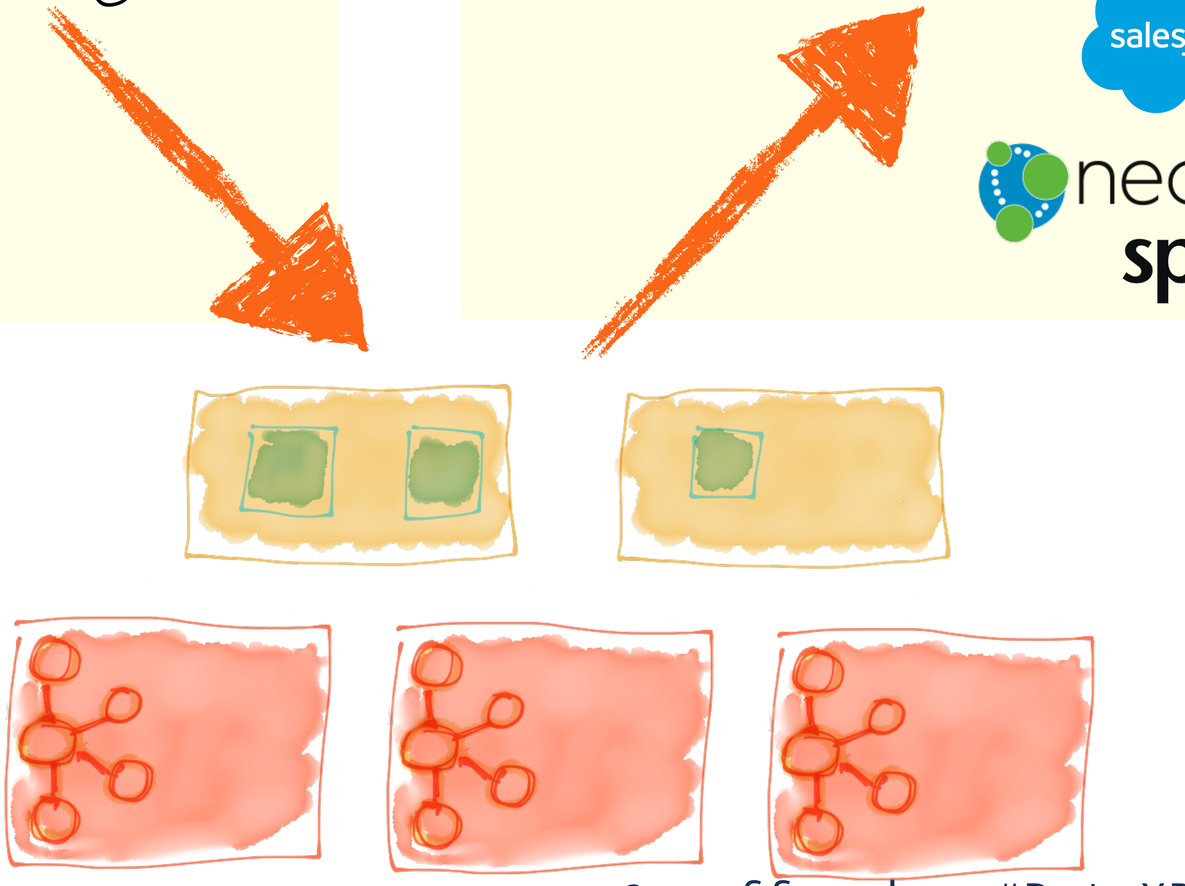


Kafka Connect



Kafka Brokers

Streaming Integration with Kafka Connect



Look Ma, No Code!

```
{
  "connector.class":
    "io.confluent.connect.jdbc.JdbcSourceConnector",
  "connection.url":
    "jdbc:mysql://asgard:3306/demo",
  "table.whitelist":
    "sales,orders,customers"
}
```

Serialisation & Schemas

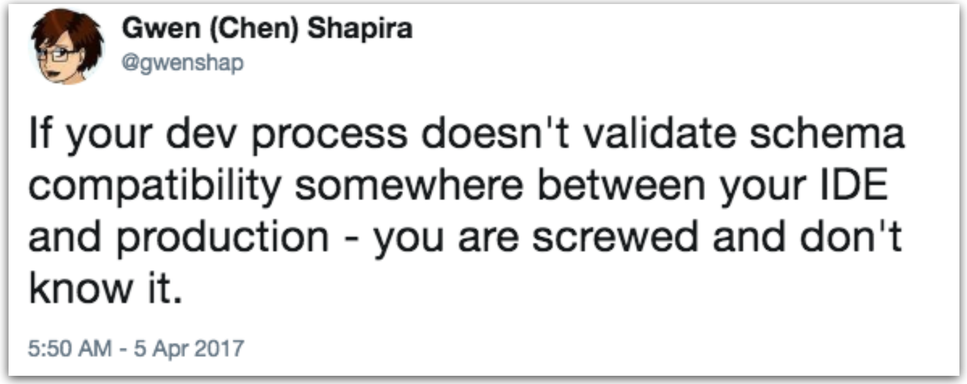
Avro 👍

Protobuf 👍

JSON Schema 👍

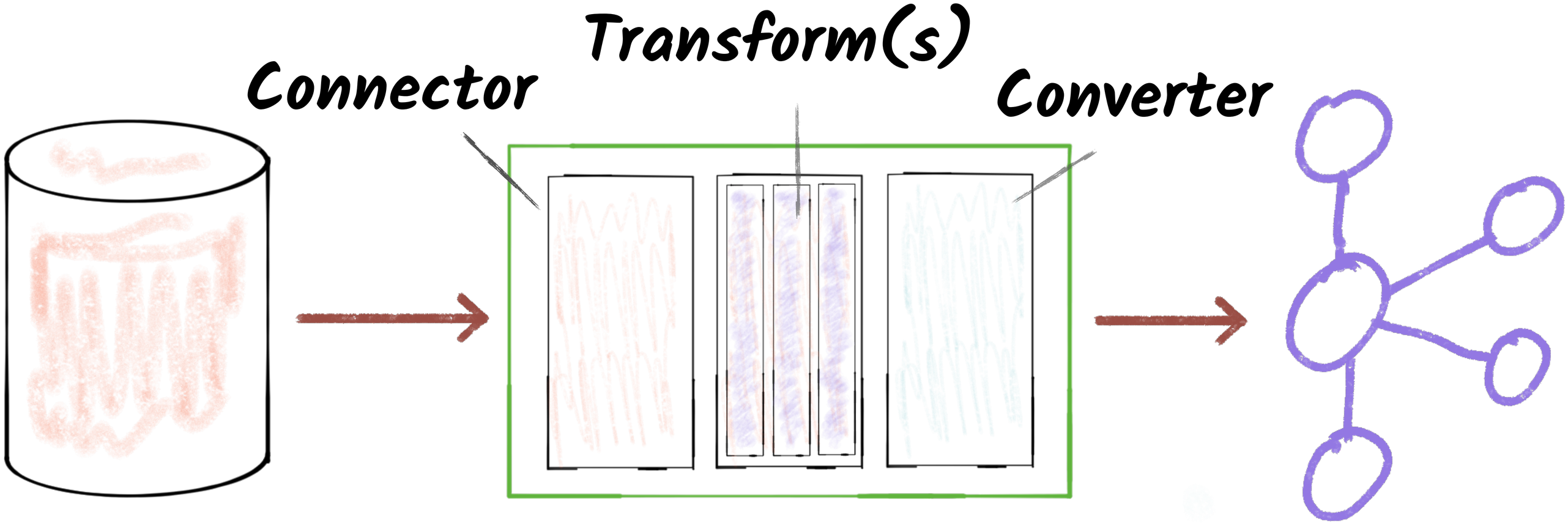
JSON 😬

CSV

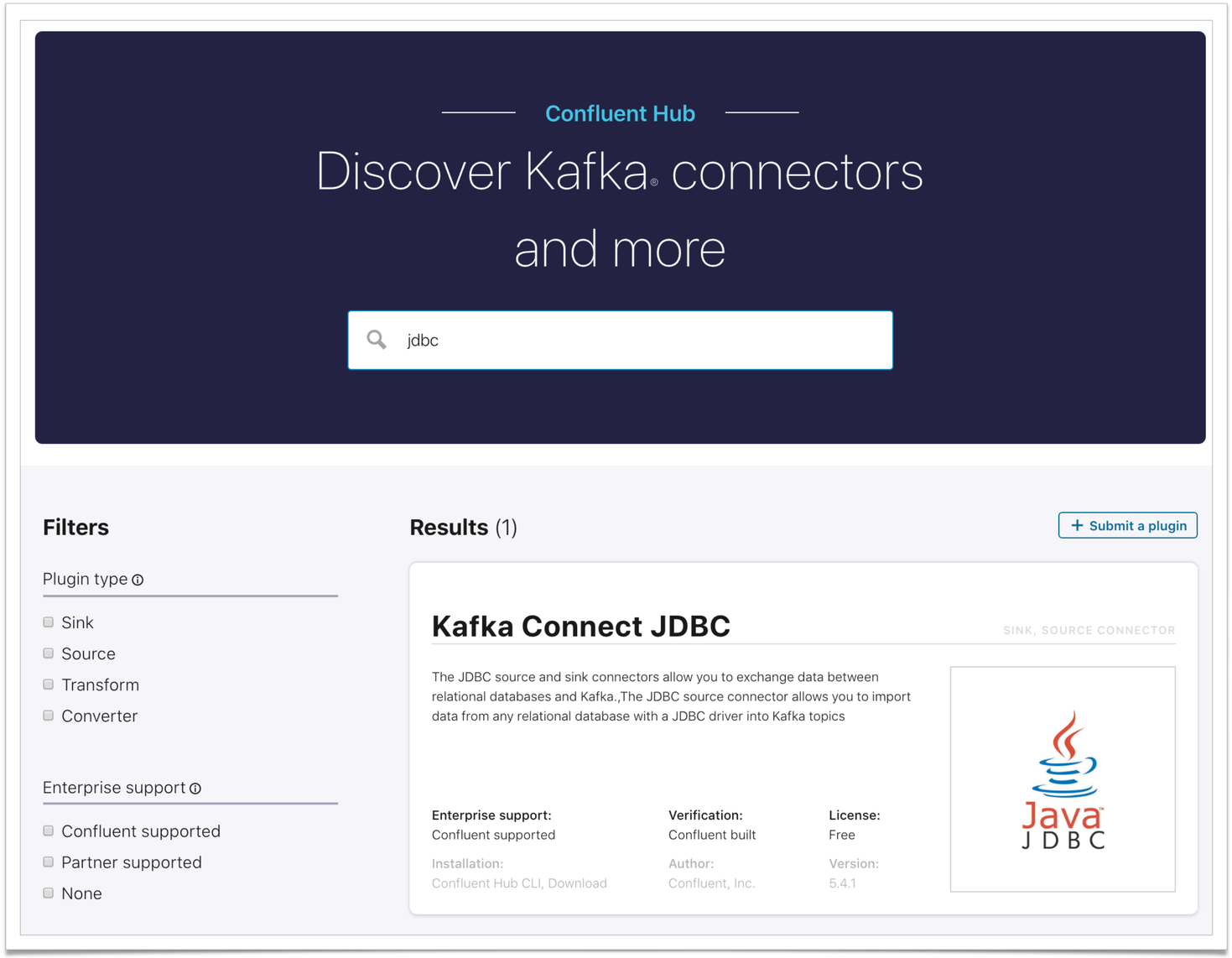


https://qconnewyork.com/system/files/presentation-slides/qcon_17_-_schemas_and_apis.pdf

Extensible



Confluent Hub



hub.confluent.io

Integration + Stream Processing

Stream Processing

Photo by Franck V. on Unsplash

```
SELECT *
FROM WIDGETS
WHERE WEIGHT_G > 120
```

```
SELECT COUNT(*)
FROM WIDGETS
GROUP BY PRODUCTION_LINE
```

```
SELECT AVG(TEMP_CELCIUS) AS TEMP
FROM WIDGETS
GROUP BY SENSOR_ID
HAVING TEMP>20
```

Object store, data warehouse, RDBMS

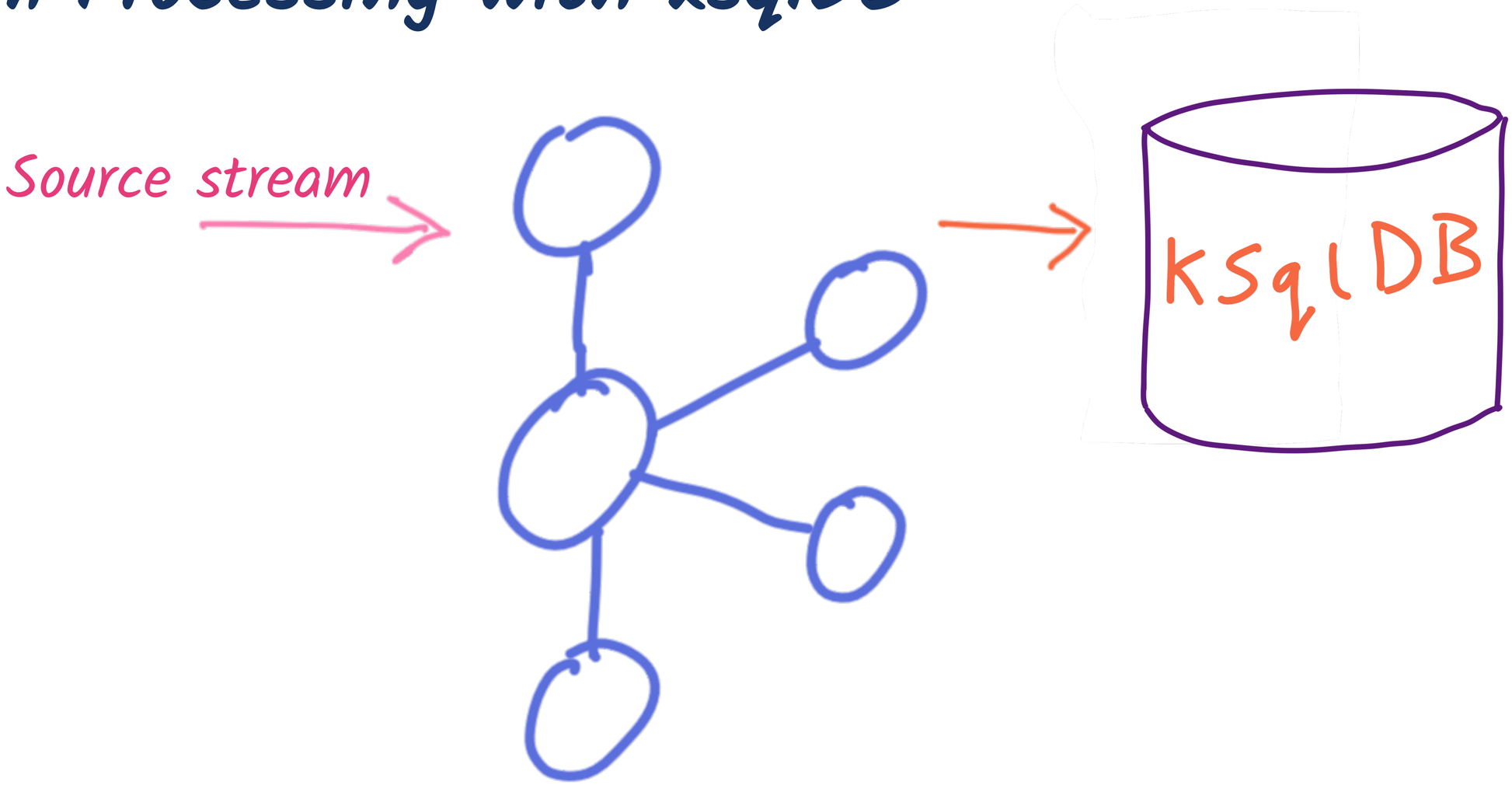
```
CREATE SINK CONNECTOR dw WITH (
'connector.class' = 'S3Connector',
'topics' = 'widgets'
…);
```

Photo by Franck V. on Unsplash

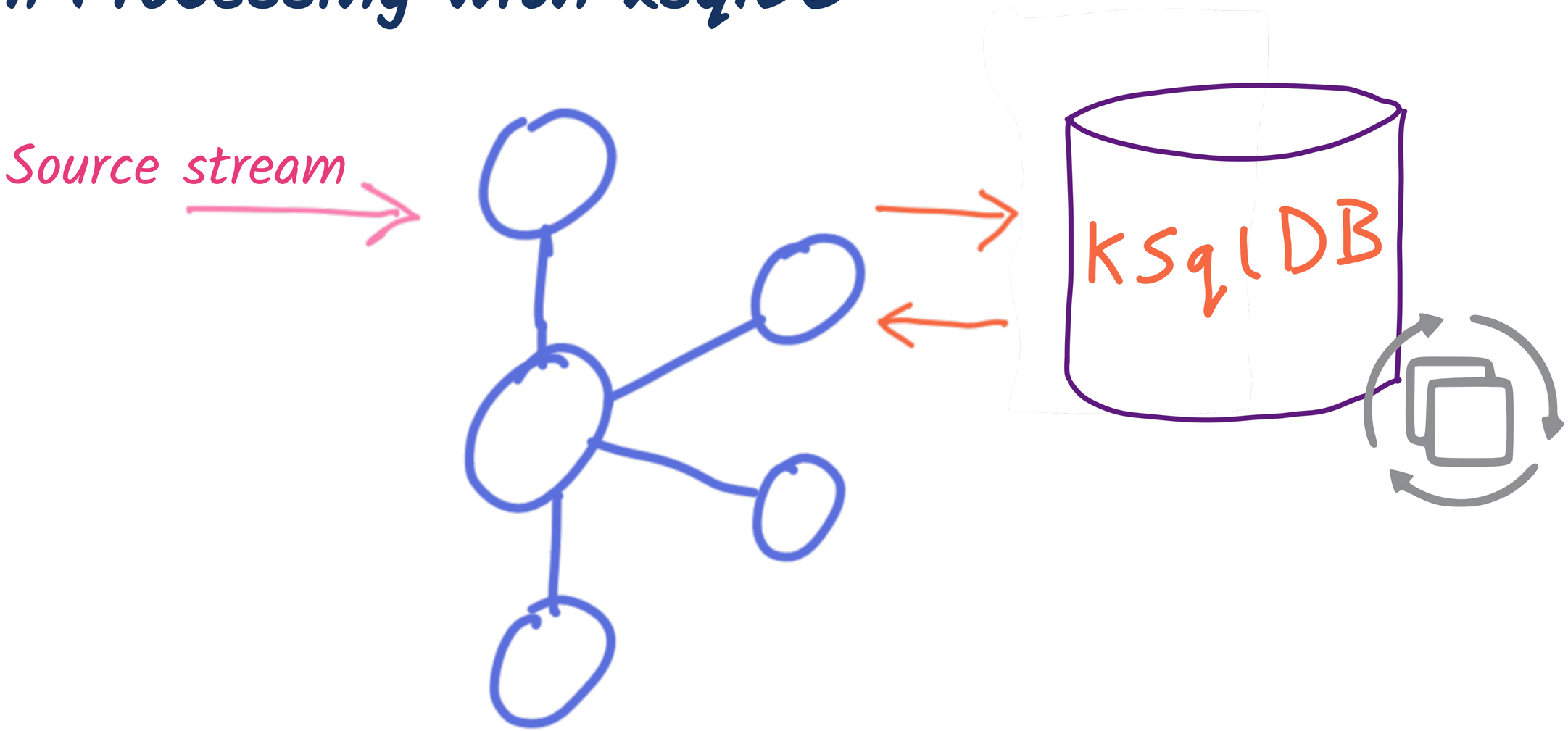
ksqlDB

The event streaming database purpose-built for stream processing applications.

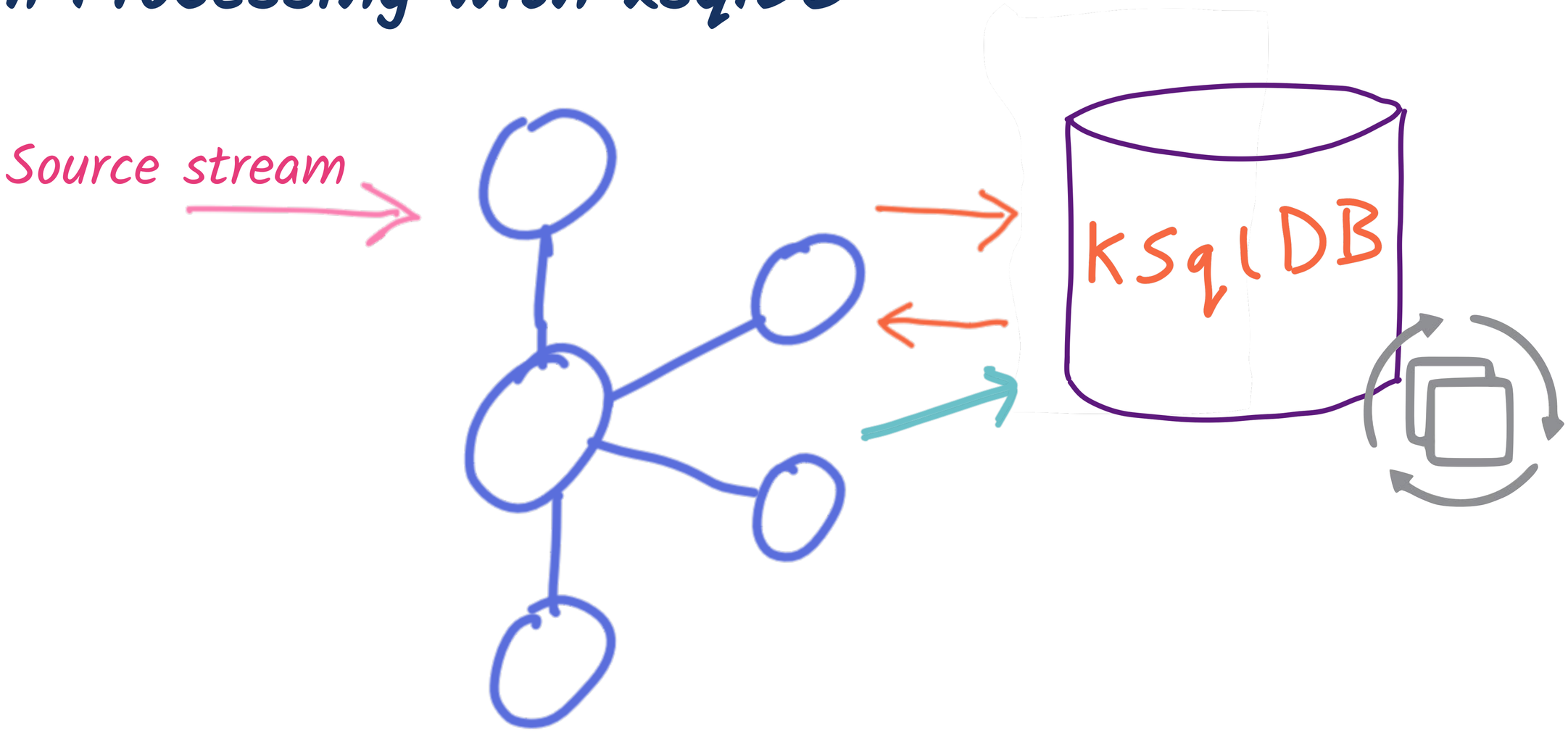
Stream Processing with ksqlDB



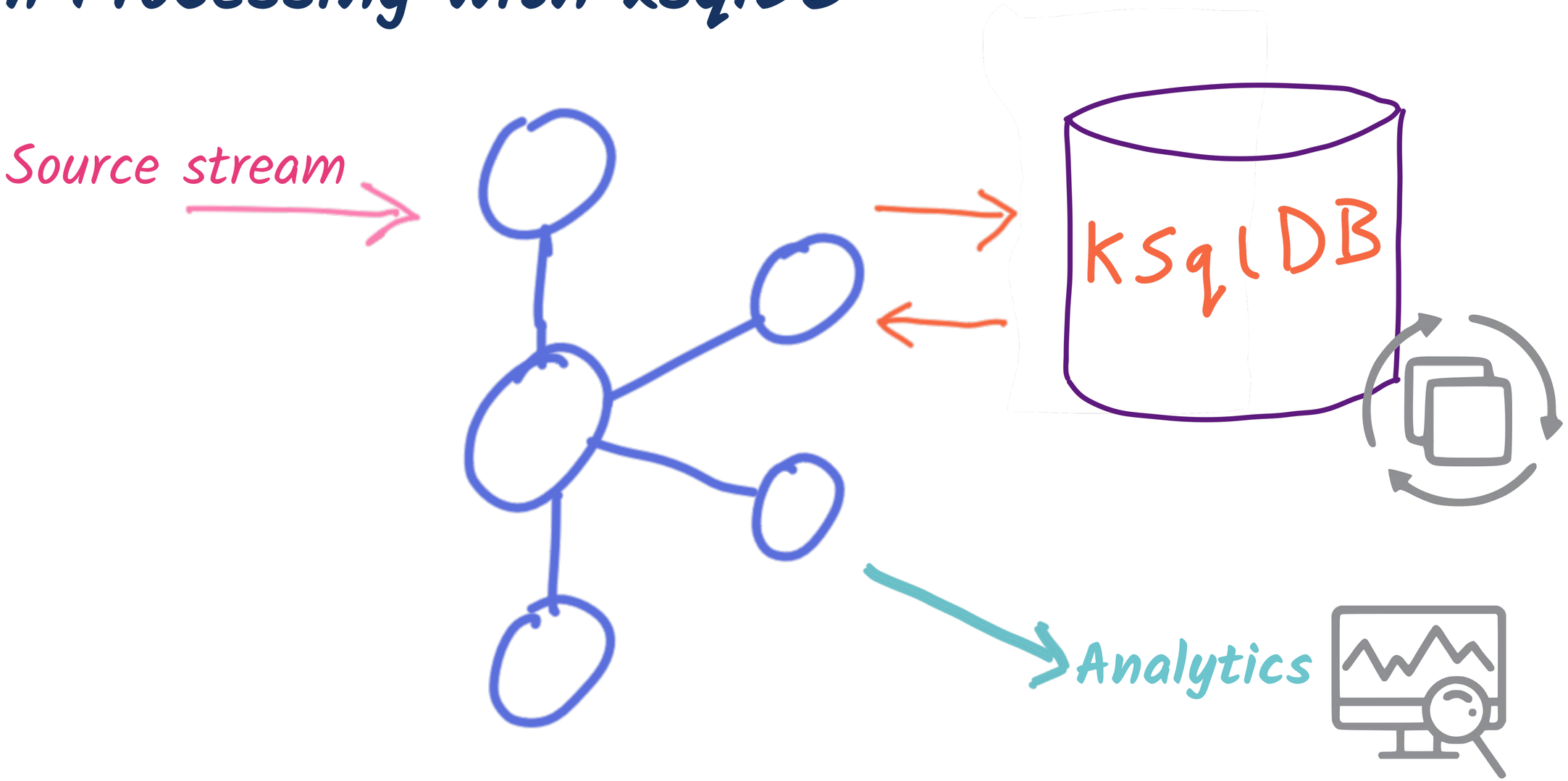
Stream Processing with ksqlDB



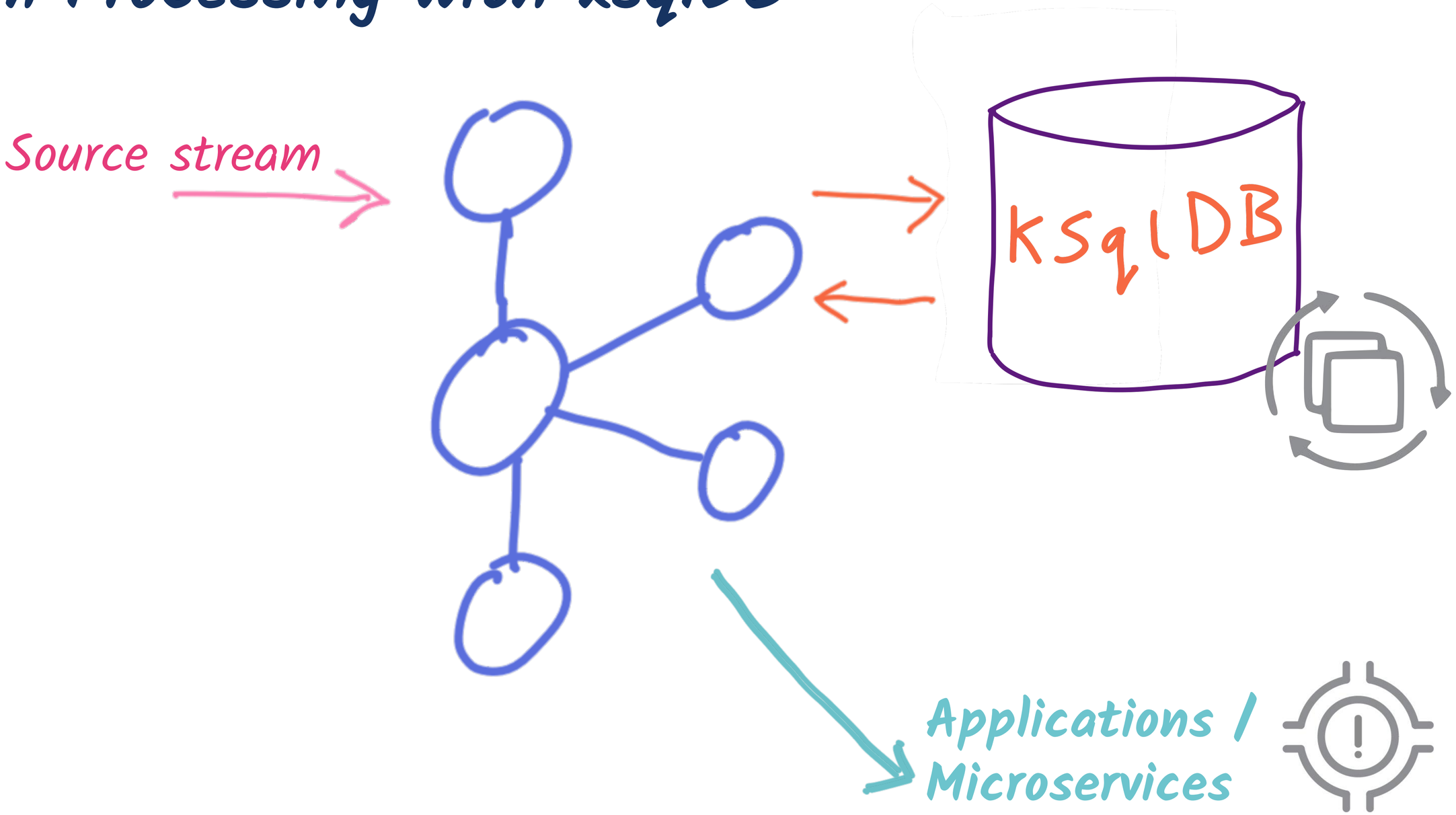
Stream Processing with ksqlDB



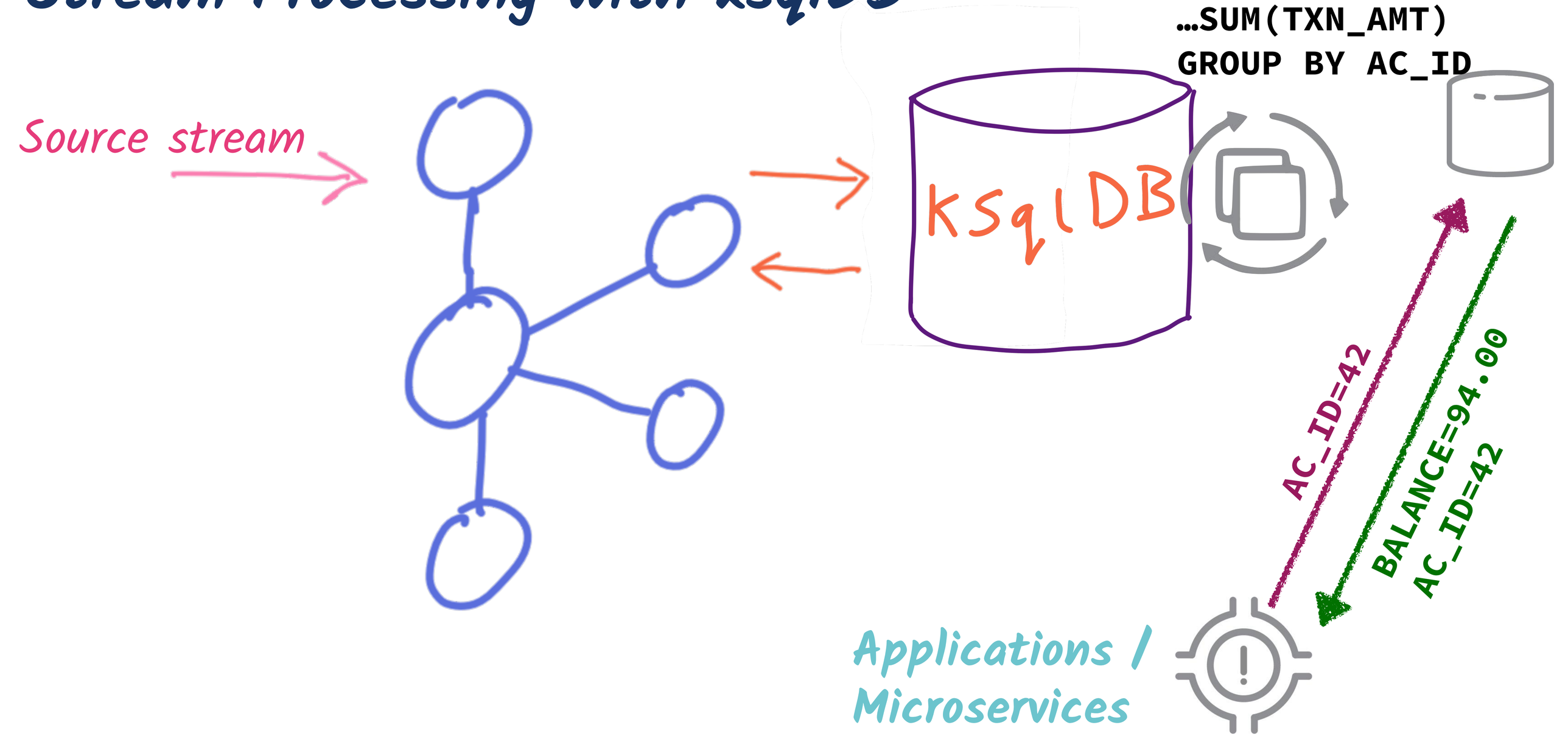
Stream Processing with ksqlDB



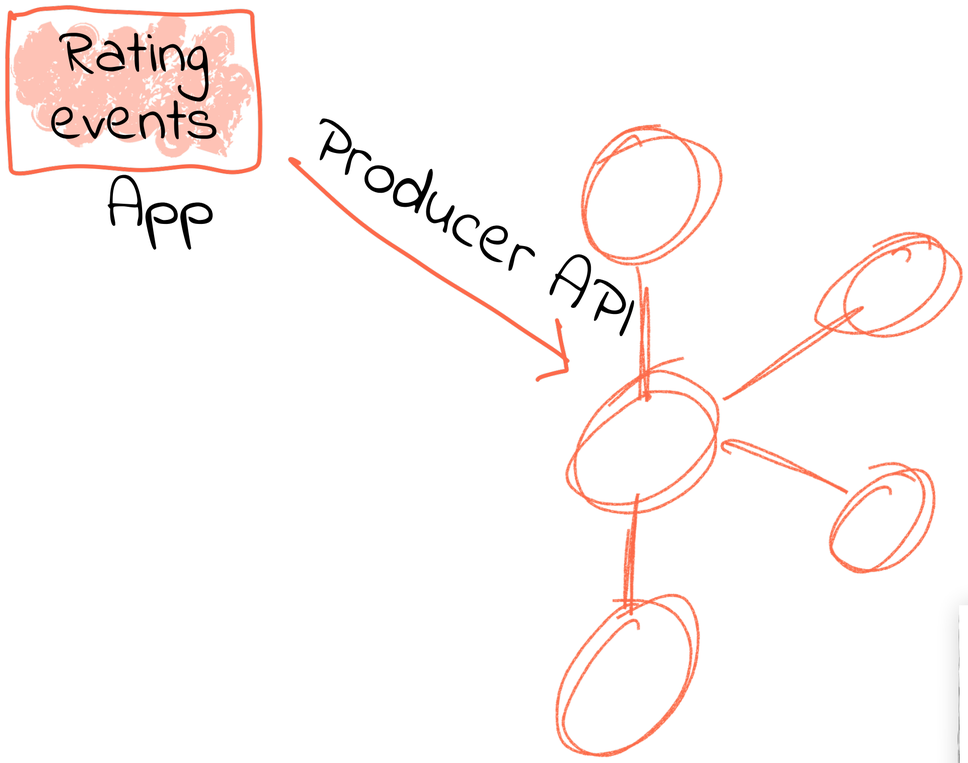
Stream Processing with ksqlDB



Stream Processing with ksqlDB

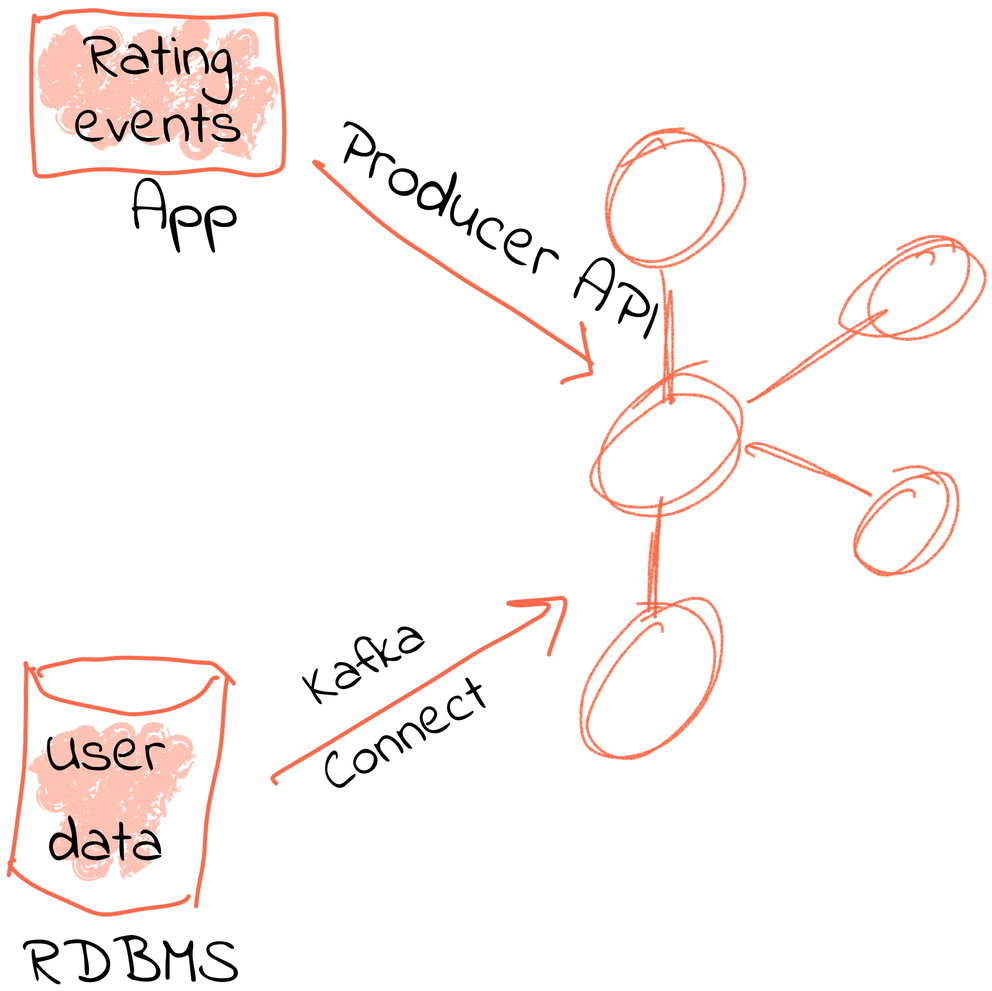


Let's Build It!




```
{
 "rating_id": 5313,
 "user_id": 3,
 "stars": 4,
 "route_id": 6975,
 "rating_time": 1519304105213,
 "channel": "web",
 "message": "worst. flight. ever. #neveragain"
}
```

Let's Build It!



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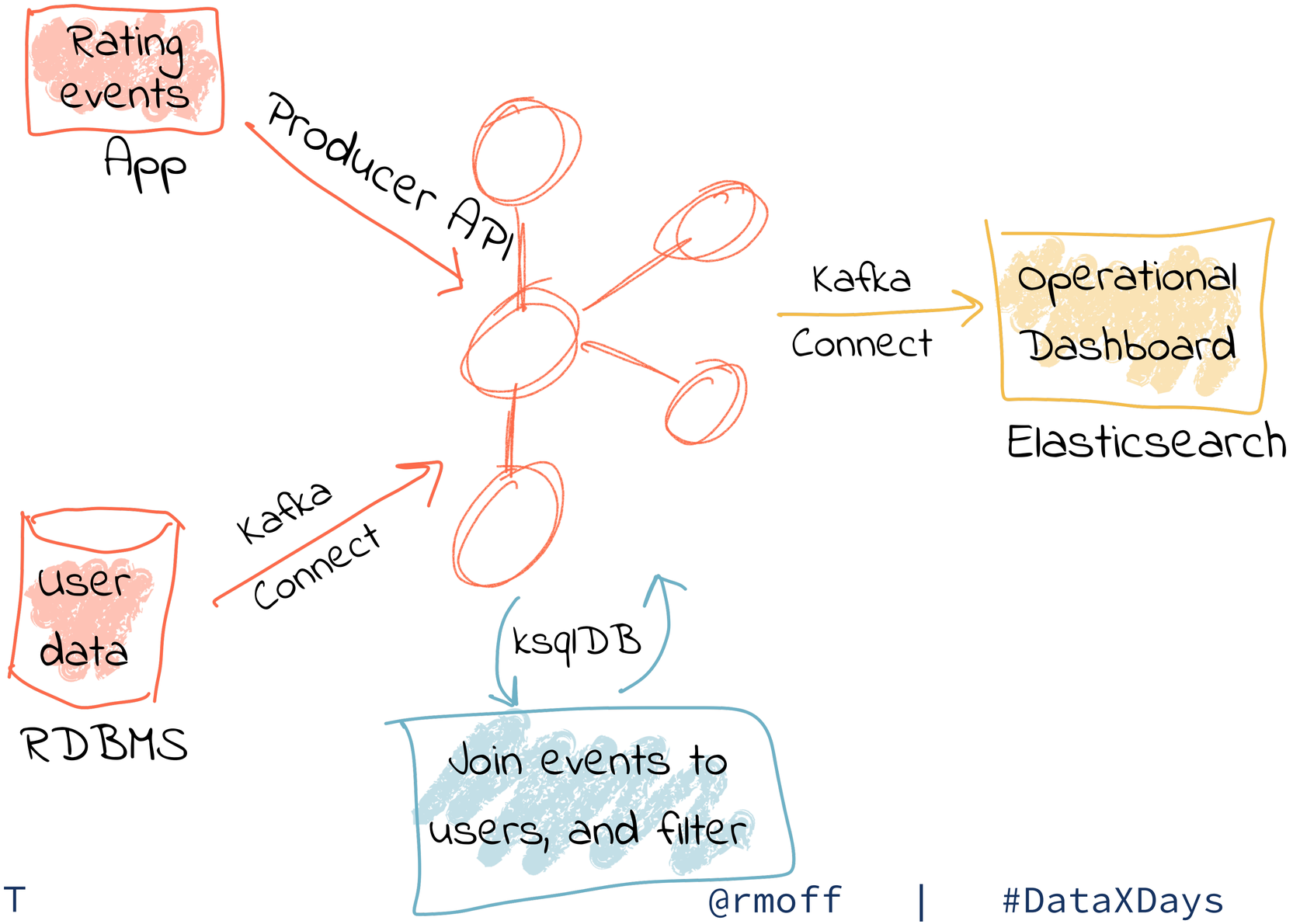

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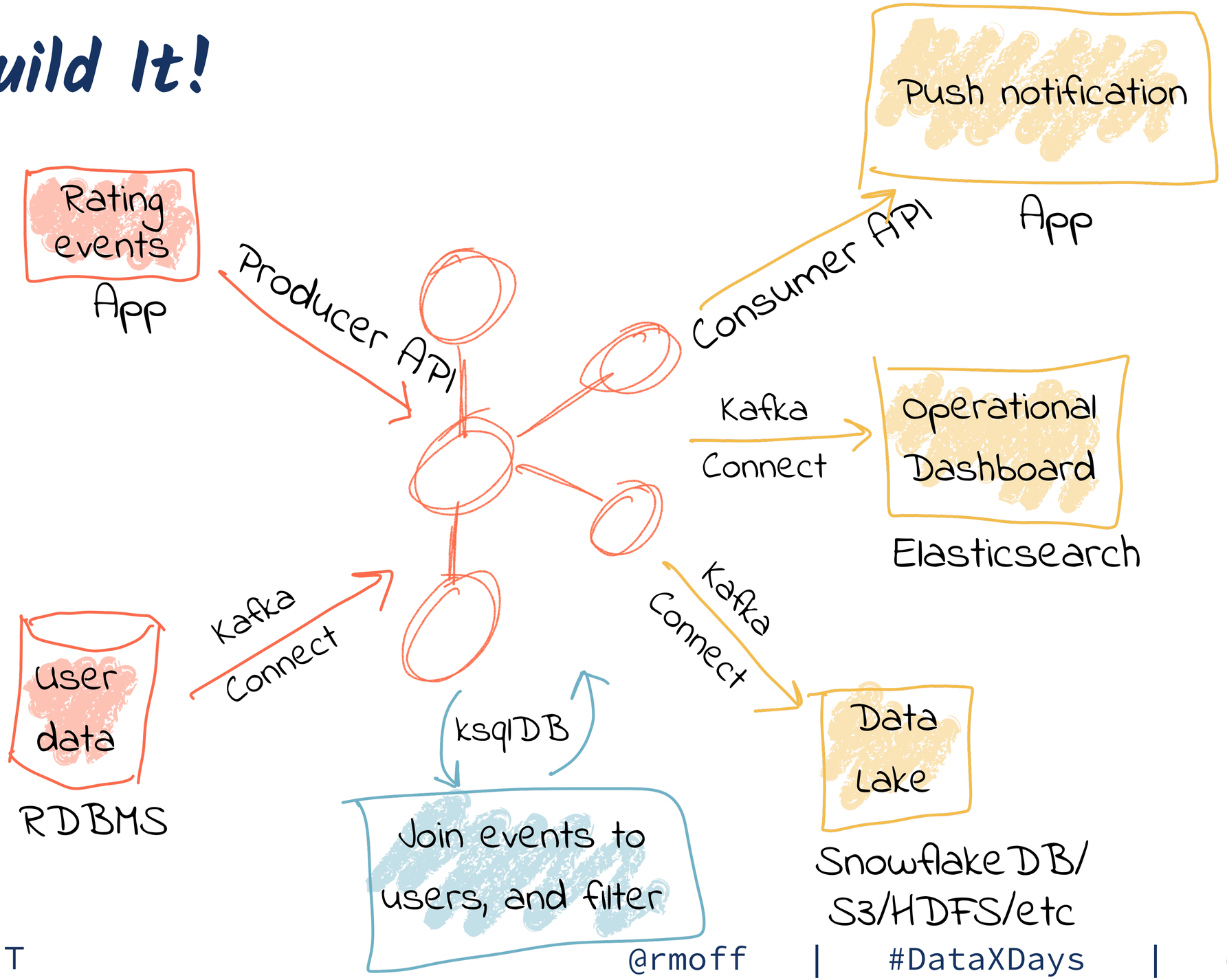
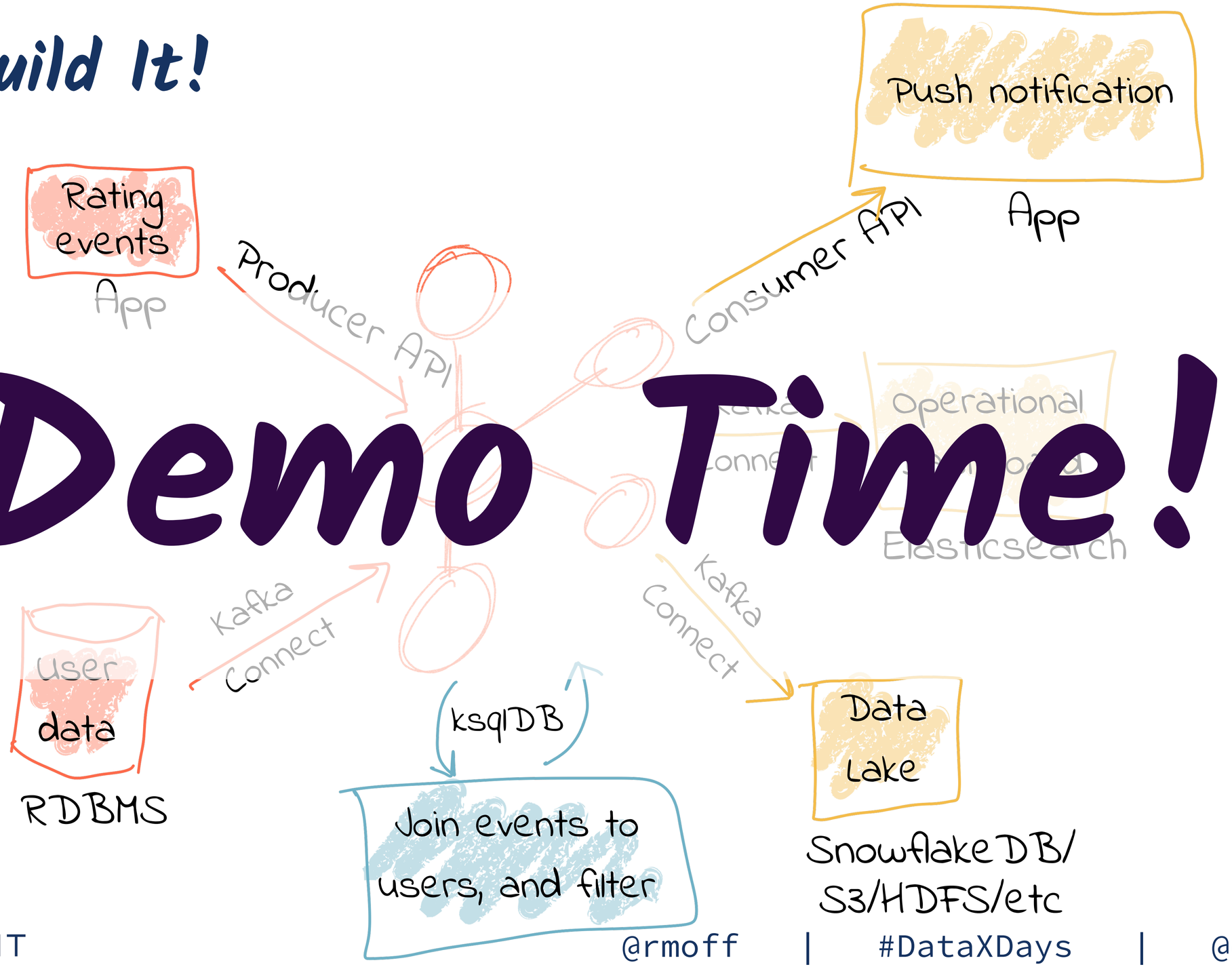
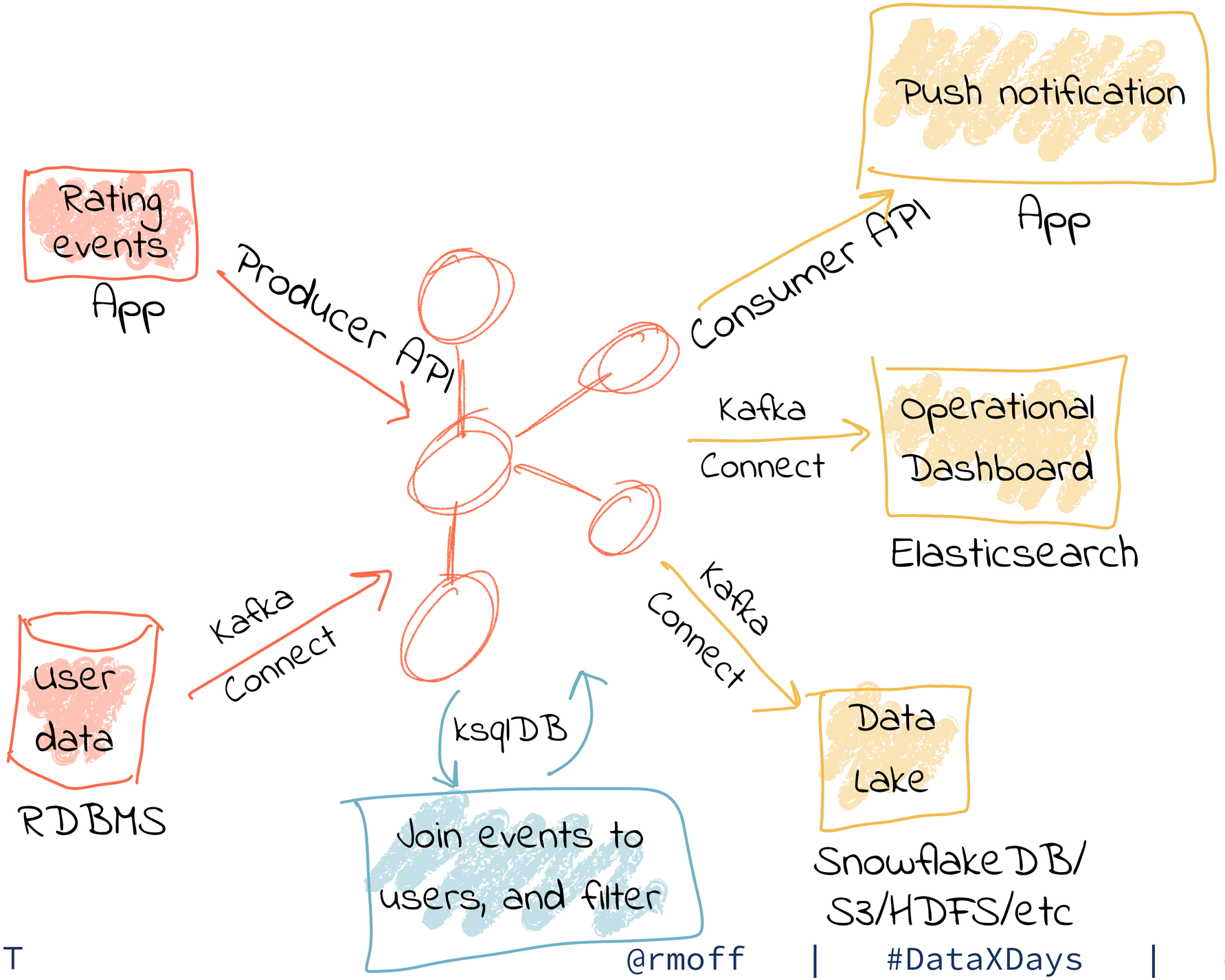
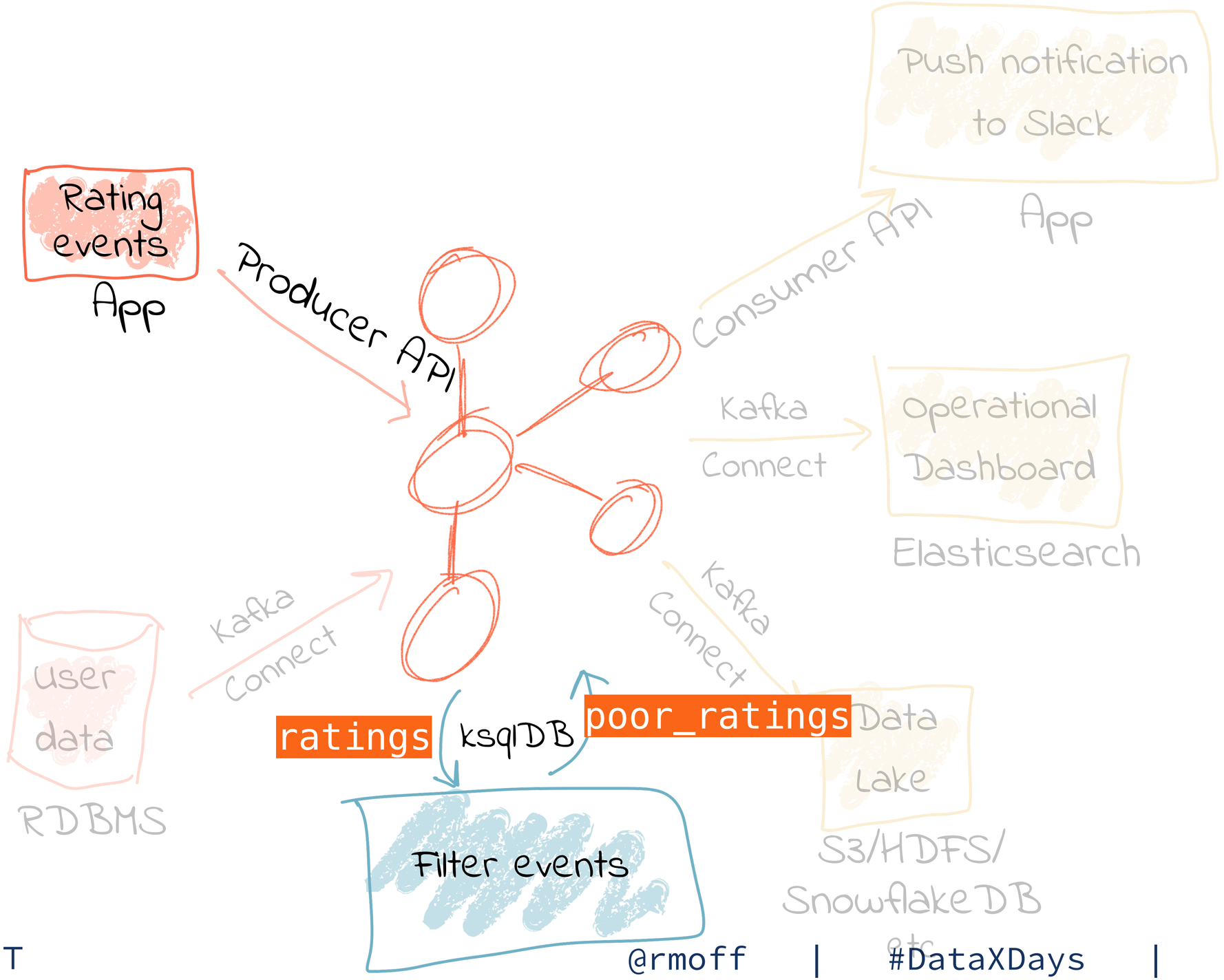


Let's Build It!



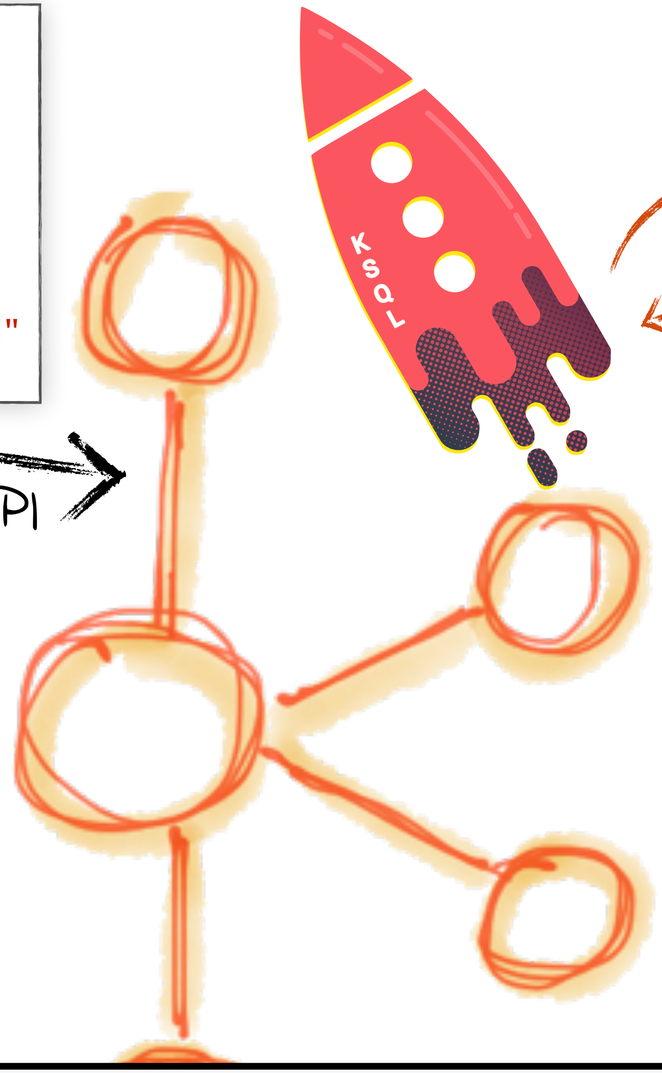
Demo Time!


Push notification
App
Rating events
App
Producer API
Consumer API
Kafka Connect
Operational Dashboard
Elasticsearch
Kafka Connect
User data
RDBMS
Kafka Connect
ksqlDB
Join events to users, and filter
Data Lake
SnowflakeDB/ S3/HDFS/etc


Rating events
App
Producer API
Push notification to Slack
App
Consumer API
Kafka Connect
Operational Dashboard
Elasticsearch
Kafka Connect
User data
RDBMS
Kafka Connect
ratings
ksqlDB
poor_ratings
Data Lake
S3/HDFS/ SnowflakeDB etc
Filter events

```
{
 "rating_id": 5313,
 "user_id": 3,
 "stars": 4,
 "route_id": 6975,
 "rating_time": 1519304105213,
 "channel": "web",
 "message": "worst. flight. ever. #neveragain"
}
```


Producer API

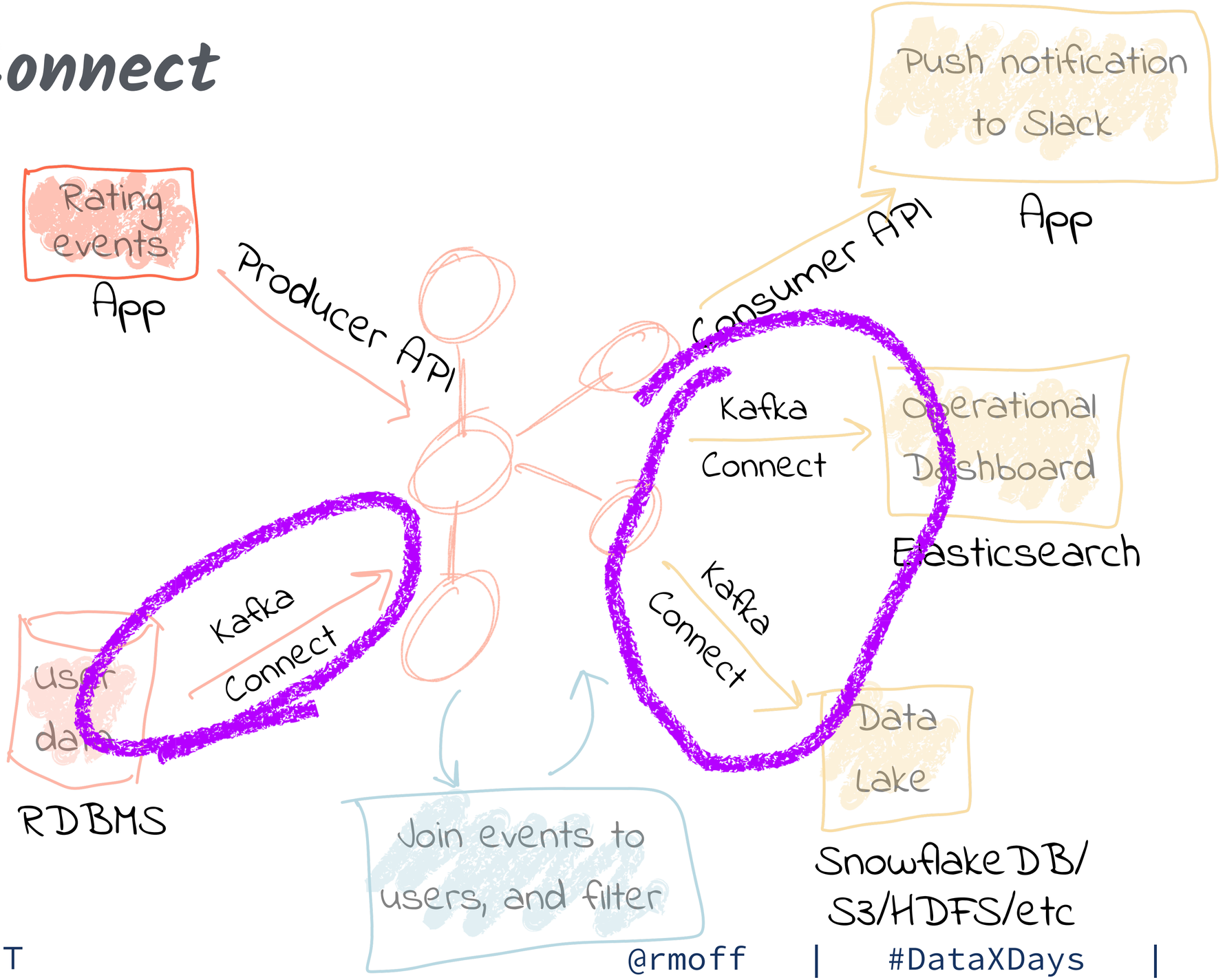


Filter all ratings where STARS<3

POOR_RATINGS

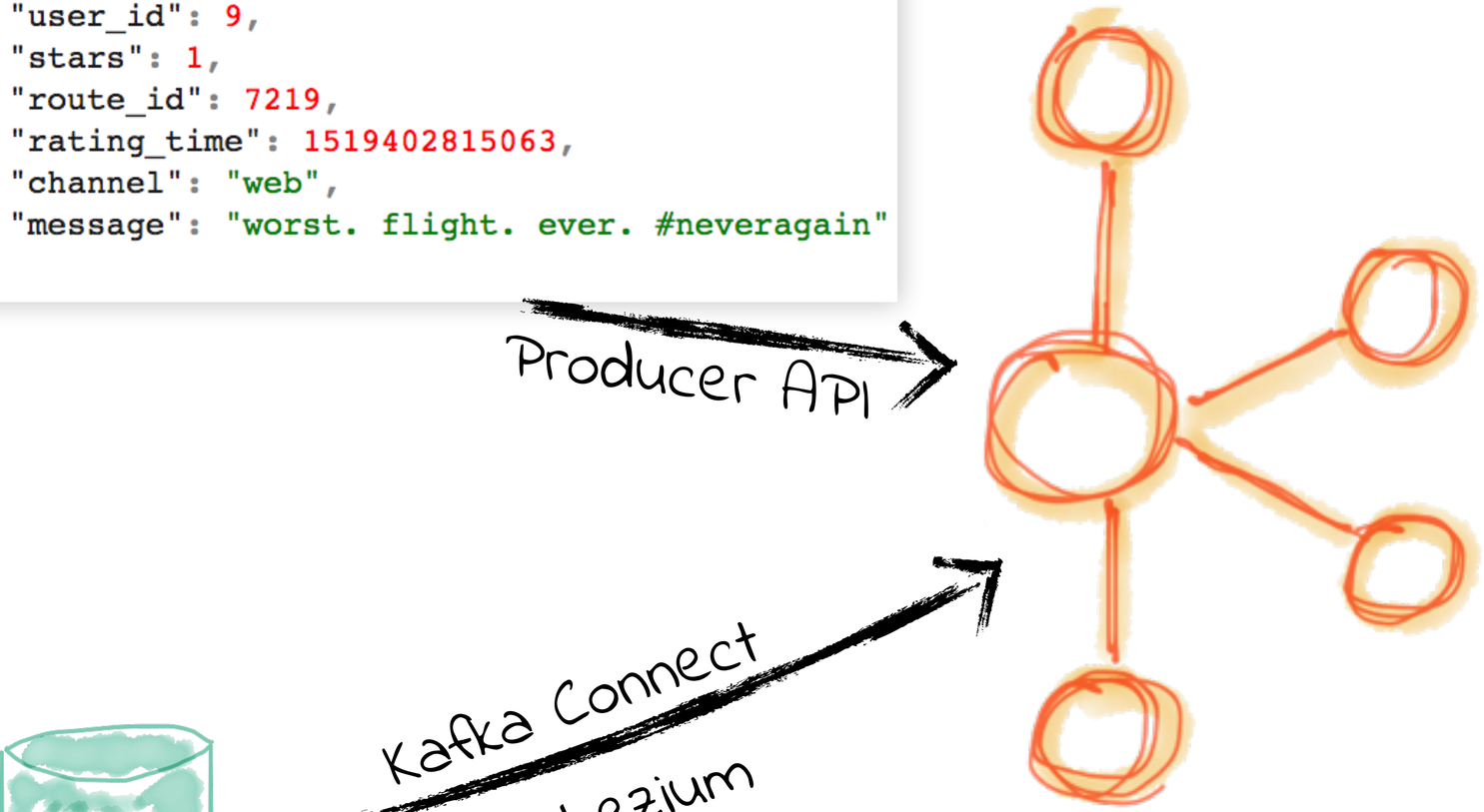
```
CREATE STREAM POOR_RATINGS AS
SELECT * FROM ratings WHERE STARS <3
```

Kafka Connect



```
{
  "rating_id": 2133,
  "user_id": 9,
  "stars": 1,
  "route_id": 7219,
  "rating_time": 1519402815063,
  "channel": "web",
  "message": "worst. flight. ever. #neveragain"
}
```


Producer API



Kafka Connect

Debezium

MySQL


```
{
  "uid": 9,
  "name": "Neha",
  "locale": "en_US",
  "address_city": "Palo Alto",
  "elite": "P"
}
```

The Stream/Table Duality

Stream

Time

Account ID	Amount
12345	+ £50
12345	+ £25
12345	- £60

Table

Account ID	Balance
12345	£50

Account ID	Balance
12345	£75

Account ID	Balance
12345	£15

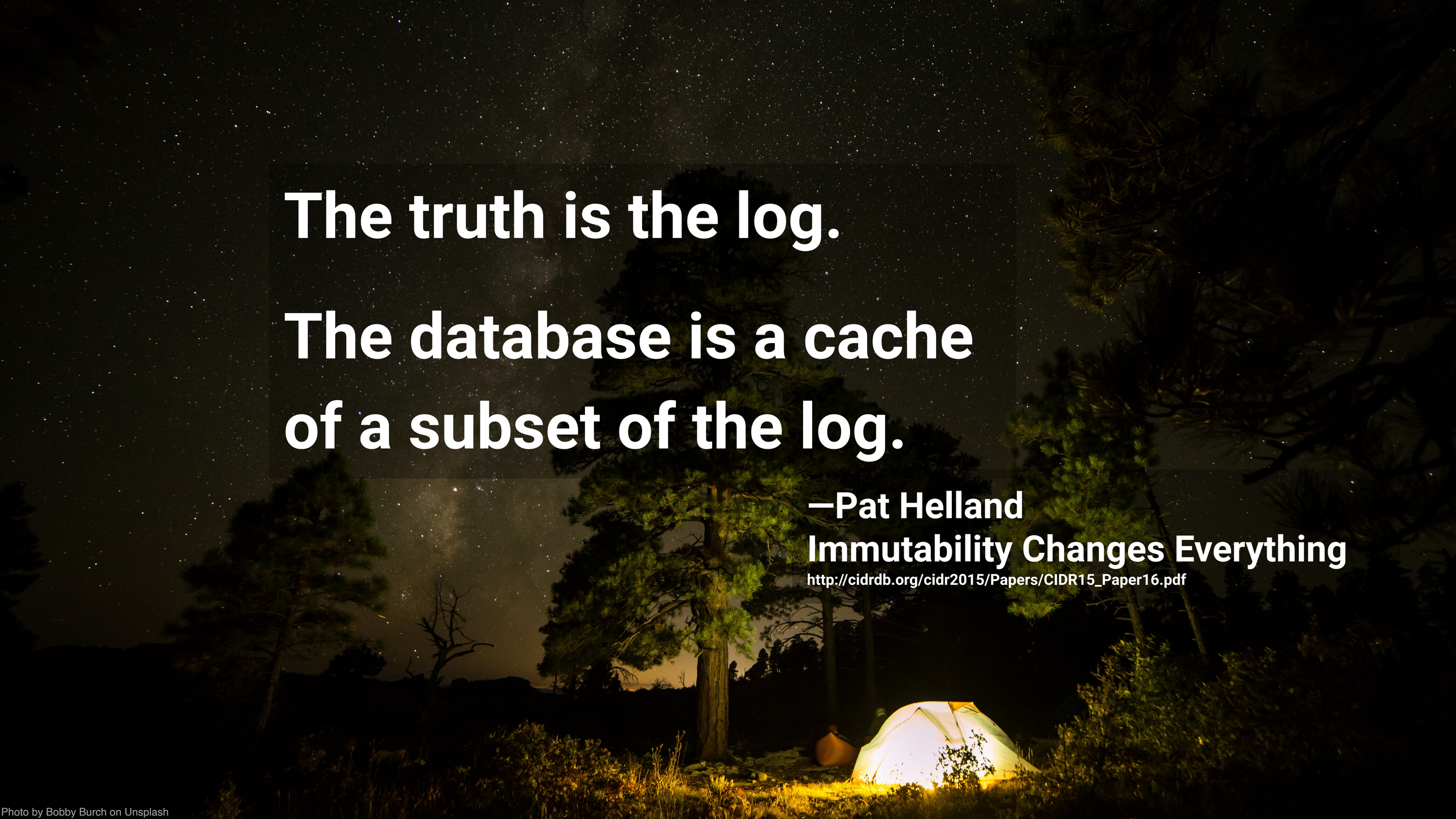


Photo by Bobby Burch on Unsplash

```
{
 "rating_id": 5313,
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}
```
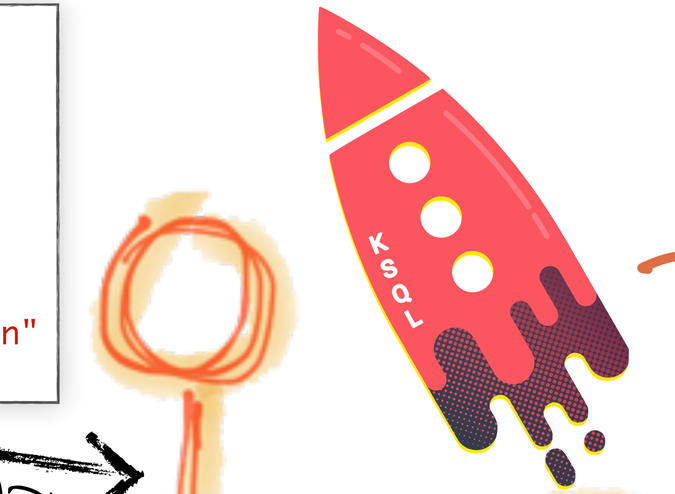


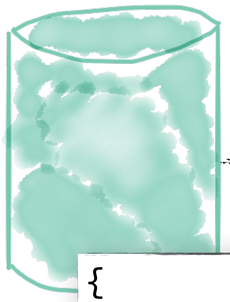
Producer API



Join each rating to customer data

RATINGS_WITH_CUSTOMER_DATA

Kafka Connect

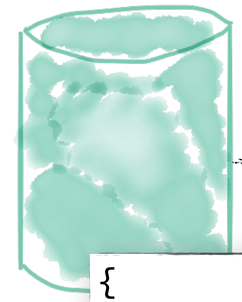



```
{
  "id": 3,
  "first_name
  "last_name"
  "email": "m
  "gender": "
  "club_statu
  "comments":
}
```

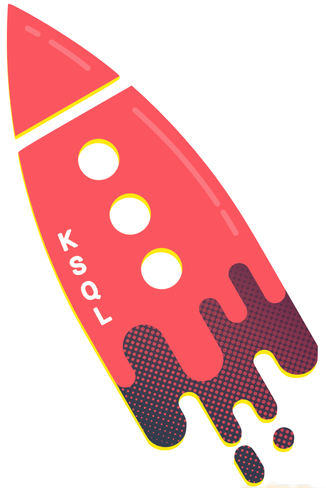

```
CREATE STREAM RATINGS_WITH_CUSTOMER_DATA AS
SELECT * FROM RATINGS
       LEFT JOIN CUSTOMERS ON R.ID=C.ID;
```

```
{
 "rating_id": 5313,
 "user_id": 3,
 "stars": 4,
 "route_id": 6975,
 "rating_time": 1519304105213,
 "channel": "web",
 "message": "worst. flight. ever. #neveragain"
}
```


Producer API



Kafka Connect



Join each rating to customer data

RATINGS_WITH_CUSTOMER_DATA

Filter for just PLATINUM customers

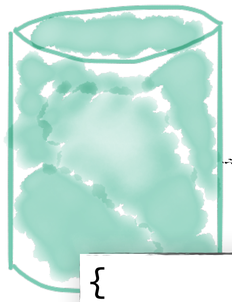
UNHAPPY_PLATINUM_CUSTOMERS


```
{
  "id": 3,
  "first_name
  "last_name"
  "email": "m
  "gender": "
  "club_statu
  "comments":
}
```


```
CREATE STREAM UNHAPPY_PLATINUM_CUSTOMERS AS
SELECT * FROM RATINGS_WITH_CUSTOMER_DATA
WHERE   STARS < 3
```

```
{
 "rating_id": 5313,
 "user_id": 3,
 "stars": 4,
 "route_id": 6975,
 "rating_time": 1519304
 "channel": "web",
 "message": "worst. fli
}
```


```
CREATE TABLE RATINGS_BY_CLUB_STATUS AS
SELECT      CLUB_STATUS, COUNT(*)
FROM        RATINGS_WITH_CUSTOMER_DATA
            WINDOW TUMBLING (SIZE 1 MINUTES)
GROUP BY CLUB_STATUS;
```



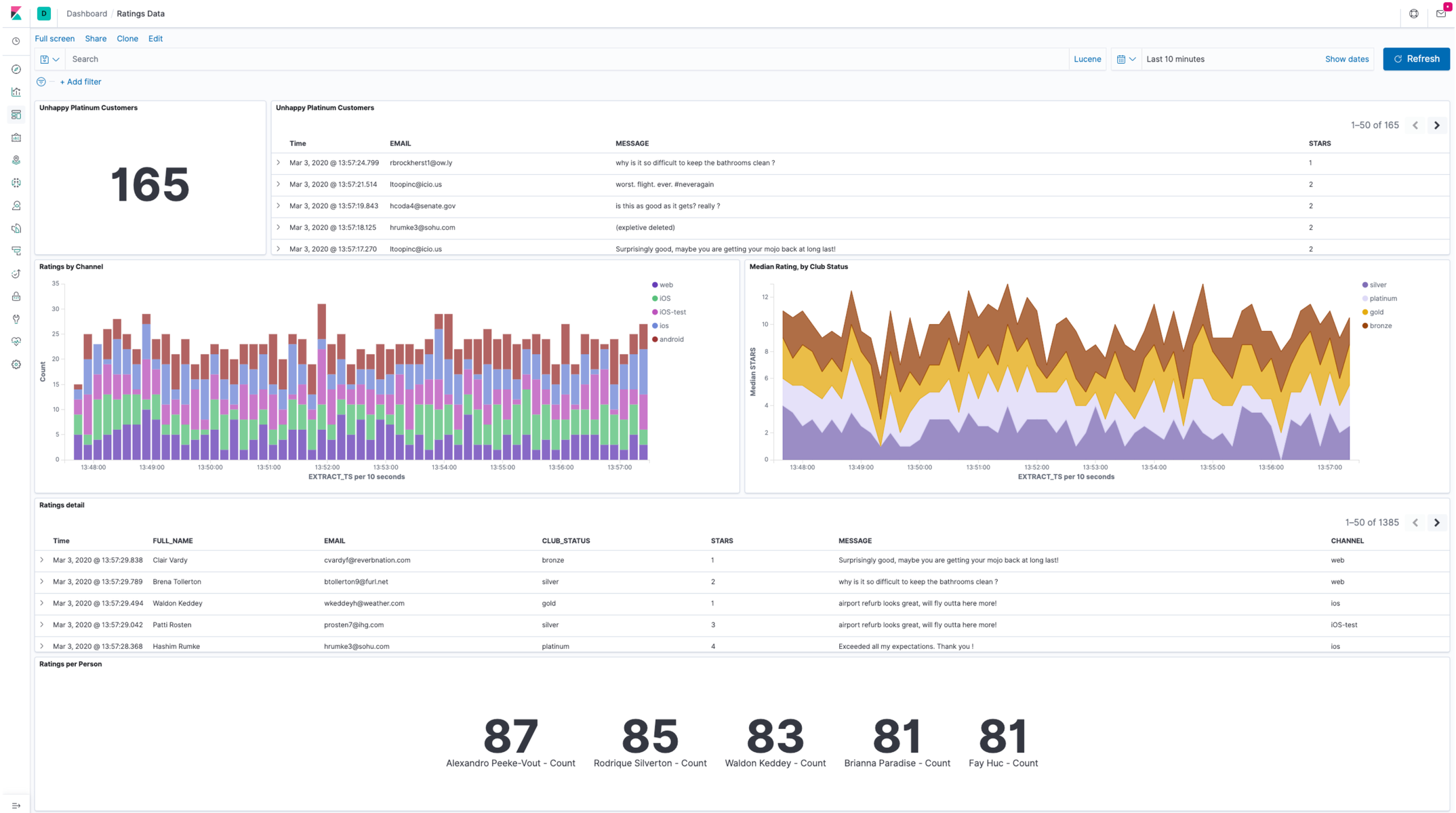
Kafka Connect


```
{
  "id": 3,
  "first_name": "Merilyn",
  "last_name": "Doughartie",
  "email": "mdoughartie1@dedecms.com",
  "gender": "Female",
  "club_status": "platinum",
  "comments": "none"
}
```

Aggregate per-minute by CLUB_STATUS

RATINGS_BY_CLUB_STATUS_1MIN

Kafka Connect → Elasticsearch



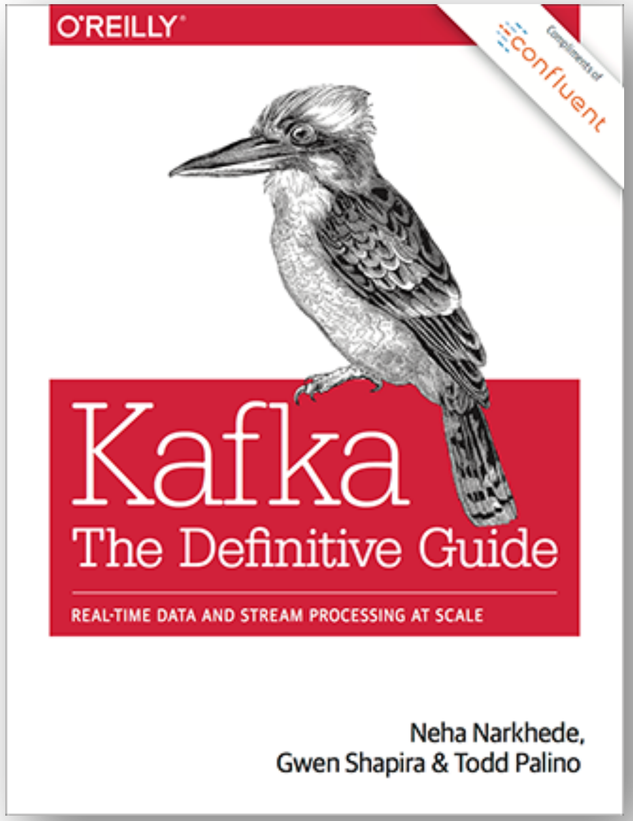
Want to learn more?

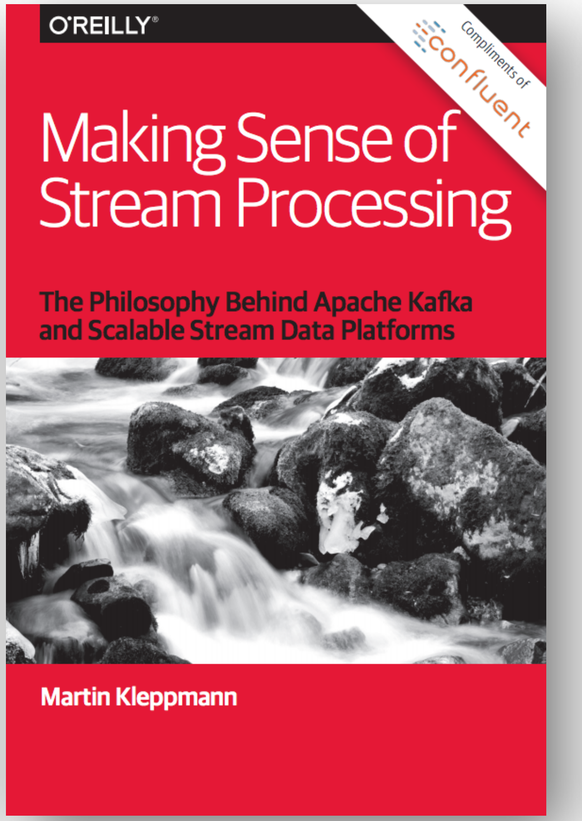
CONFLUENT

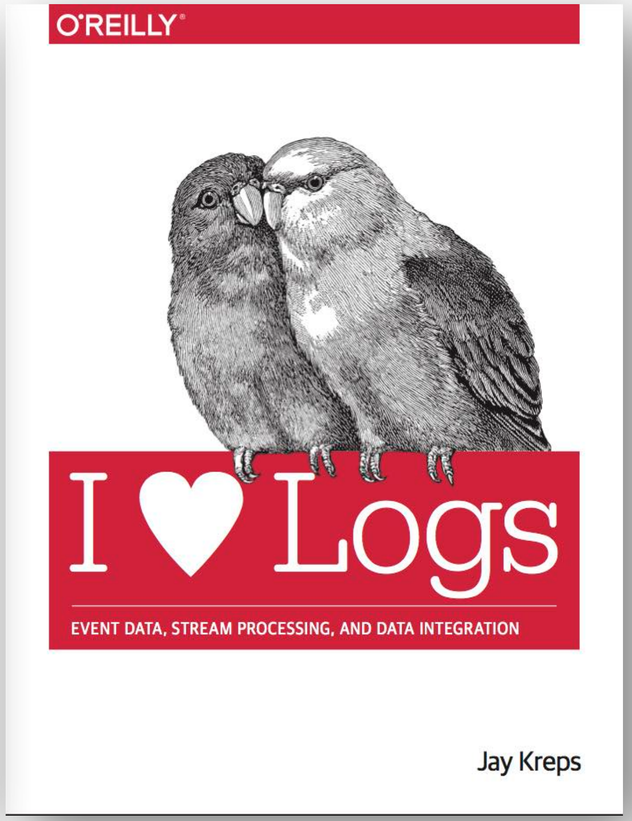
CTAs, not CATs
(sorry, not sorry)

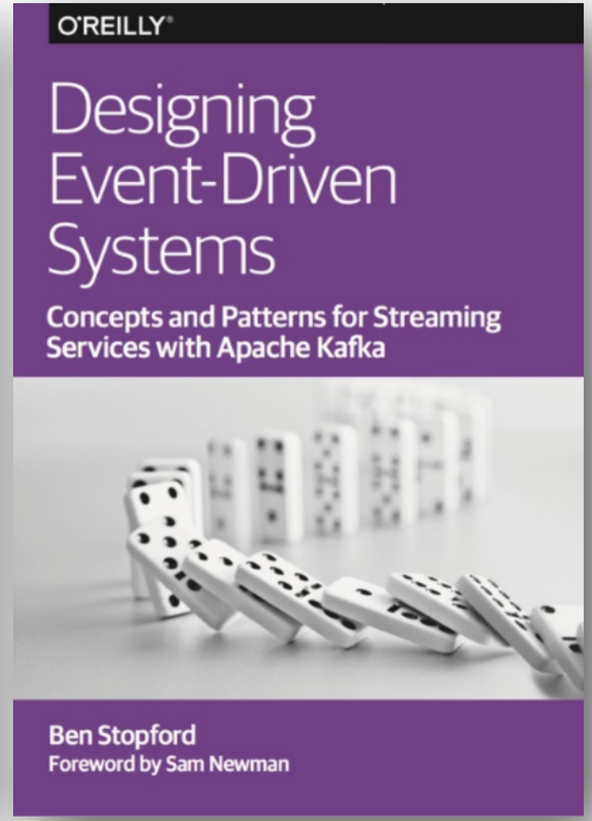
Free Books!

https://rmoff.dev/dataxdays









60DEVADV

Free money!
(additional $60 towards your bill 😄)

$50 USD off your bill each calendar month for the first three months when you sign up

https://rmoff.dev/ccloud

confluent cloud

Fully Managed Kafka as a Service

* Limited availability. Activate by 11th September 2020. Expires after 90 days of activation. Any unused promo value on the expiration date will be forfeited.

Learn Kafka.
Start building with Apache Kafka at Confluent Developer.
developer.confluent.io

Confluent Community Slack group

cnfl.io/slack

Further reading / watching

- **Kafka as a Platform: the Ecosystem from the Ground Up**
  - https://rmoff.dev/kafka101
- **Apache Kafka and ksqlDB in Action: Let's Build a Streaming Data Pipeline!**
  - https://rmoff.dev/ljc-kafka-01
- **From Zero to Hero with Kafka Connect**
  - https://rmoff.dev/ljc-kafka-02
- **Introduction to ksqlDB**
  - https://rmoff.dev/ljc-kafka-03
- **Integrating Oracle and Kafka**
  - https://rmoff.dev/oracle-and-kafka
- **The Changing Face of ETL: Event-Driven Architectures for Data Engineers**
  - https://rmoff.dev/oredev19-changing-face-of-etl
- **🚂On Track with Apache Kafka: Building a Streaming Platform solution with Rail Data**
  - https://rmoff.dev/oredev19-on-track-with-kafka

#EOF